Town Centre Improvement Plan
DELIVERY PROGRAMME

Town Centre Improvement Plan Delivery Programme

The series of town centre improvement plans set out a range of proposals to support regeneration which include bringing vacant buildings and sites back into use, improving active travel connections, heritage trails, greening and other streetscape improvements in order to create vibrant, attractive, green, health, safer and inclusive town centres. The delivery plan identifies how each project delivers the themes of "Accessible", "Active" and "Attractive" reflecting the approach taken within Town Centre Toolkit.

The delivery plans below set out the actions to be taken toward implementing the projects identified in the Town Centre Improvement Plans. This includes timescales, potential funding sources and progress. The potential funding reflects potential sources currently available and this will be reviewed as new funding opportunities are opened. The actions will be delivered by a range of groups and organisations with the lead partner identified in bold. Priority projects are highlighted orange. Timeframes are short (1-2 years), medium (3-5 years) and long (5+ years).

Acronyms:

PBIF	Place Based Investment Fund
ERF	Economic Recovery Fund
RCGF	Regeneration Capital Grant Fund
JTF	Just Transition Fund
UKSPF	UK Shared Prosperity Fund
HES HPP	Historic Environment Scotland Heritage and Place Programme
HIE	Highlands and Islands Enterprise
SSE	Scottish and Southern Electric
CWSR	Cycling Walking Safer Routes
NLHF	National Lottery Heritage Fund
EVIF	Electric Vehicle Infrastructure Fund

ABERLOUR

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC1	Support walking and cycling	Accessible	Active Travel – Develop Active Travel Masterplan for Aberlour including investigating connection to Alice Littler Park outside the Parish Church.	**Council,** community	Short (2)	Hi-trans	
		Active	Cycle parking and storage – Identify key locations for cycle storage and parking.	**Council,** community groups	Short (2)	Sustrans, CWSR	
		Attractive					
TC2	Enhancing streets and public spaces	Accessible	Square – Upgrade seating and additional planting	**Council,** community groups	Short (2)	PBIF, ERF	
		Active					
		Attractive	Alice Littler Park – Support Aberlour Community Association (ACA) plans for the park	**ACA,** Council	Medium	PBIF	
TC4	Improve signage and develop interpretation trail	Accessible	Signage – Review signage and upgrade to provide clearer directions to Aberlour's attractions and amenities.	**Council,** Visit Moray Speyside	Short (3)	PBIF, ERF, UKSPF	
		Active	Interpretation Trails – Build on work of the Moray's Great Places project and develop a heritage trail across Moray. Engage with local communities and groups to inform development of trail in their area.	**Council,** community groups, Visit Moray Speyside	Medium	NLHF	
		Attractive					

ABERLOUR

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium, Long) & Priority	Potential Funding Sources	Progress
TC7	Electric vehicle (EV) and bike charging points	Accessible / Active / Attractive	Investigate potential to increase EV charging.	**Council**	Medium	EVIF	
TC5	Public toilets	Accessible / Active / Attractive	Support the refurbishment of public toilets that have been the subject of a CAT.	**ACA,** Council, Visit Moray Speyside	Short (1)	PBIF	
Other	Make places and buildings accessible and inclusive	Accessible / Active / Attractive	Consult with relevant groups to identify accessibility barriers and implement appropriate actions (e.g. widening pavements, ramps, dropped kerbs).	**Council,** relevant community groups, land/property owners.	Medium	PBIF	

BUCKIE

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC1	Bring vacant buildings back into use.	Accessible	Identify vacant buildings and owners. Identify ways to work with owners to support bringing these back into use.	**Council,** owners	Medium	PBIF, JTF, VDLiP, UKSPF	
		Active					
		Attractive					
			Old Lemonade Factory Blairdaff Street (OPP2) – Identify owners and work with them to bring building back into use.	**Council,** landowners	Medium	PBIF, JTF, VDLiP, UKSPF	
			The Old Gasworks Barron Street (OPP3) - Identify owners and work with them develop strategy to bring building back into use.	**Council,** landowners	Medium	PBIF, JTF, VDLiP, UKSPF	
			Identify potential sites/buildings for a community hub.	**Council, community groups,** landowners	Medium/ Long	PBIF, JTF, VDLiP, UKSPF	
TC2	Support walking and cycling	Accessible	Active Travel – Develop Active Travel Masterplan for Buckie	**Council,** community	Short (2)	Hi-trans	
		Active	Cycle parking and storage – Identify key locations for cycle storage and parking.	**Council,** Community groups	Short (3)	Sustrans, CWSR	
		Attractive	Speyside Way – enhance greenspace at start/end of Speyside Way.	**Community Groups,** Council	Medium	PBIF	

BUCKIE

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium, Long) & Priority	Potential Funding Sources	Progress
TC3	Enhancing streets and public spaces	Accessible	Cluny Square– Investigate feasibility and develop detailed plans to improve the entrances	**Council,** Community Groups	Medium	PBIF	
		Active					
		Attractive	Greening – develop proposals for soft landscaping	**Community Groups,** Council	Short (1)	PBIF	
TC4	Improve signage, develop interpretation trail and light up buildings	Accessible	Signage – Review signage and upgrade to provide clearer directions to Buckie's attractions and amenities. Develop bespoke 'theme' in consultation with the community for signage and street furniture that embraces Buckie's heritage	**Council,** Visit Moray Speyside, community	Short (2)	PBIF, ERF, UKSPF	
		Active	Interpretation Trails – Build on work of the Moray's Great Places project and develop a heritage trail across Moray. Engage with local communities and groups to inform development of trail in their area.	**Council,** community groups, Visit Moray Speyside	Medium	NLHF, Coastal Community Fund	
		Attractive	Investigate lighting up prominent and important buildings and spaces	**Council,** community groups, land/property owners	Medium	PBIF	
TC5	Develop a shopfront Improvement Scheme	Accessible	Develop a Design Guide and a Shopfront Improvement Scheme for premises on East and West Cathcart Street, North High Street and Cluny Square	**Council,** Visit Moray Speyside, property owners/businesses	Medium	ERF	
		Active					
		Attractive					

BUCKIE

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC6	Electric vehicle (EV) and bike charging points	Accessible / Active / Attractive	Investigate potential to increase EV charging.	**Council**	Medium	EVIF	
TC7	Improving Gateways to the Town	Accessible / Active / Attractive	Create attractive entrances – develop proposals to enhance the entrances to the town at the High Street/Tesco roundabout and Barhill Road	**Council,** community groups, landowners	Medium/ Long	To be identified	
TC8	Public toilets	Accessible / Active / Attractive	Support the refurbishment of public toilets that have been the subject of a CAT.	**Constituted Community Body,** Visit Moray Speyside, Council	Medium	SSE Beatrice Fund, UKSPF	
Other	Make places and buildings accessible and inclusive	Accessible / Active / Attractive	Consult with relevant groups to identify accessibility barriers and implement appropriate actions (e.g. widening pavements, ramps, dropped kerbs).	**Council,** relevant community groups, land/property owners	Medium	PBIF	
	Identify suitable tourist/visitor coach drop-off points	Accessible / Active / Attractive	Explore options for visitor coach drop-offs in consultation with Visit Moray Speyside and local tourism/bus operators.	**Council,** Visit Moray Speyside, tourism/bus operators	Short/ Medium	Visit Moray Speyside, Council	

DUFFTOWN

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC1	Bring vacant buildings back into use.	Accessible	Identify vacant buildings and owners. Identify ways to work with owners to support bringing these back into use.	**Council,** owners	Medium	PBIF, VDLiP, UKSPF, JTF	
		Active					
		Attractive					
			Old Bank – Identify owners and work with them develop strategy to bring building back into use.	**Council,** owners	Medium	PBIF, VDLiP, UKSPF, JTF	
TC2	Clock Tower	Accessible	Support Dufftown and District Community Association (DDCA) to identify further sources of funding.	**DDCA,** HIE, Council	Short (1)	HES, RCGF	
		Active					
		Attractive					
TC3	Enhancing streets and public spaces	Accessible	Square– Public realm improvement at the Square around the Clock Tower.	**Council , DDCA**	Short (2)	PBIF, ERF, RCGF	
		Active					
		Attractive	Clock Tower – Investigate feasibility of lighting up the clock tower.	**DDCA,** Council	Short (2)	PBIF, RCGF	
TC4	Improve signage and develop interpretation trail	Accessible	Signage – Review signage and upgrade to provide clearer directions to Dufftown's attractions and amenities	**Council,** Visit Moray Speyside	Short (3)	ERF, UKSPF, PBIF	

DUFFTOWN

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
		Active	Interpretation Trails – Build on work of the Discover Moray's Great Places project and develop a heritage trail across Moray. Engage with local communities and groups to inform development of trail in their area.	**Council,** Visit Moray Speyside, community groups	Medium	NLHF	
		Attractive					
TC5	Develop a shopfront Improvement Scheme	Accessible	Develop a Design Guide and a Shopfront Improvement Scheme for premises on Balvenie Street, Fife Street and Conval Street	**Council,** Visit Moray Speyside, property owners/ businesses	Medium	PBIF	
		Active					
		Attractive					
TC6	Support walking and cycling	Accessible	Active Travel – Develop Active Travel Masterplan for Dufftown	**Council,** community	Short (2)	Hi-trans	
		Active	Cycle parking and storage – Identify key locations for cycle storage and parking.	**Council,** community groups	Short (3)	Sustrans, CWSR	
		Attractive	Bike hire – Explore the potential for dedicated bike hire at the Square – see project TC3	**DDCA,** Council	Medium	See above	
TC7	Electric vehicle (EV) and bike charging points	Accessible	Investigate potential to increase EV charging.	**Council**	Medium	EVIF	
		Active					
		Attractive					

DUFFTOWN

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC8	Public toilets	Accessible Active Attractive	Support the refurbishment of public toilets that have been the subject of a CAT.	**Constituted Community Body,** Council, Visit Moray Speyside	Medium	PBIF, UKSPF	
Other	Make places and buildings accessible and inclusive	Accessible Active Attractive	Consult with relevant groups to identify accessibility barriers and implement appropriate actions (e.g. widening pavements, ramps, dropped kerbs).	**Council,** relevant community groups, land/property owners	Medium	PBIF	
	Identify suitable tourist/visitor coach drop-off points	Accessible Active Attractive	Explore options for visitor coach drop-offs in consultation with Visit Moray Speyside and local tourism/bus operators.	**Council,** Visit Moray Speyside, tourism/bus operators	Short/ Medium	Visit Moray Speyside, Council	

FORRES

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC1	Bring vacant buildings back into use.	Accessible Active Attractive	Identify vacant buildings and owners. Identify ways to work with owners to support bringing these back into use.	**Council,** owners	Medium	PBIF, VDLiP, UKSPF, JTF	
			Forres Town Hall – Support Forres Area Community Trust (FACT) and proposal to redevelop Town Hall into a performance and event space.	**FACT,** Council	Short/ Medium	RCGF, other external funding sources identified by FACT	Planning consent granted Reached second stage of RCGF

FORRES

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC2	Support walking and cycling	Accessible	Active Travel – Develop Active Travel Masterplan for Forres	**Council,** community	Short (2)	Hi-trans	
		Active	Cycle parking and storage – Identify key locations for cycle storage and parking.	**Council,** community groups	Short 3)	Sustrans, CWSR	
		Attractive					
TC3	Enhancing streets and public spaces	Accessible	Museum Square/Tolbooth Street– Public realm improvements to enhance Museum Square.	**Council**	Short (2)	TTCF, PBIF, ERF, HES HPP	
		Active					
		Attractive	Lanes – Investigate feasibility and develop options to improve lanes.	**Council**	Medium	PBIF	
			Greening - develop proposals for soft landscaping	**Community Groups,** Council	Short (1)	PBIF	
TC4	Improve signage, develop interpretation trail and light up buildings and spaces	Accessible	Signage – Review signage and upgrade to provide clearer directions to Forres' attractions and amenities	**Council,** Visit Moray Speyside	Medium	PBIF, UKSPF	
		Active	Interpretation Trails – Build on work of the Moray's Great Places project and develop a heritage trail across Moray. Engage with local communities and groups to inform development of trail in their area.	**Council,** Visit Moray Speyside, community groups	Medium	HES HPP, NLHF	
		Attractive	Investigate lighting up prominent and important buildings and spaces	**Council,** Community groups, land/ property owners	Medium	PBIF	

FORRES

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC5	Develop a shopfront Improvement Scheme	Accessible / Active / Attractive	Develop a Design Guide and a Shopfront Improvement Scheme for premises on the High Street.	**Council,** Visit Moray Speyside, property owners/ businesses	Medium	PBIF, HPP HES	
TC6	Electric vehicle (EV) and bike charging points	Accessible / Active / Attractive	Investigate potential to increase EV charging.	**Council**	Medium	EVIF	
TC7	Public toilets	Accessible / Active / Attractive	Support the refurbishment of public toilets that have been the subject of a CAT.	**Constituted Community Body,** Visit Moray Speyside, Council	Medium	PBIF, UKSPF	
Other	Make places and buildings accessible and inclusive	Accessible / Active / Attractive	Consult with relevant groups to identify accessibility barriers and implement appropriate actions (e.g. widening pavements, ramps, dropped kerbs).	**Council,** relevant community groups, land/ property owners	Medium	PBIF	

KEITH

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium, Long) & Priority	Potential Funding Sources	Progress
TC1	Bring vacant buildings back into use.	Accessible	Identify vacant buildings and owners. Identify ways to work with owners to support bringing these back into use including the Old Tourist Information building.	**Council,** owners	Medium	PBIF, VDLiP, RCGF, UKSPF, JTF	
		Active					
		Attractive					
TC2	Support walking and cycling	Accessible	Active Travel – Develop Active Travel Masterplan for Keith	**Council,** community	Short (2)	Hi-trans	
		Active	Cycle parking and storage – Identify key locations for cycle storage and parking.	**Council,** community groups	Short (3)	Sustrans, CWSR	
		Attractive					
TC3	Enhancing streets and public spaces	Accessible	Reidhaven Square – public realm improvements	**Council,** community groups	Short (2)	PBIF, ERF	
		Active					
		Attractive	St Rufus Park - support compatible proposals brought forward by community group(s)	**Community Group,** Council	Medium/ Long	PBIF	
TC4	Improve signage, develop interpretation trail and light up buildings and spaces	Accessible	Signage – Review signage and upgrade to provide clearer directions to Keith's attractions and amenities	**Council,** Visit Moray Speyside	Short (2)	PBIF, ERF, UKSPF	

KEITH

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
		Active	Interpretation Trails – Build on work of the Moray's Great Places project and develop a heritage trail across Moray. Engage with local communities and groups to inform development of trail in their area building on the Keith CARS and Mither Tongue projects.	**Council,** community groups, Visit Moray Speyside	Medium	NLHF	
		Attractive	Investigate lighting up prominent and important buildings and spaces	**Council,** community groups, land/ property owners	Medium	PBIF	
TC5	Develop a shopfront Improvement Scheme	Attractive	Develop a Design Guide and a Shopfront Improvement Scheme for premises on Mid Street and Reidhaven Square	**Council,** Visit Moray Speyside, property owners/ businesses	Medium	PBIF	
		Accessible					
		Active					
TC6	Electric vehicle (EV) and bike charging points	Attractive	Investigate potential to increase EV charging.	**Council**	Medium	EVIF	
		Active					
		Attractive					
TC7	Longmore Community Hall	Accessible	Support Keith and Strathisla Regeneration Partnership (KSRP) to develop proposal for Longmore Hall as a community hub. Investigate potential for further parking provision for the Hall	**Council**/KSRP	Medium	PBIF	
		Active					
		Attractive					

KEITH

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC8	Public toilets	Accessible / Active / Attractive	Support the refurbishment of public toilets that have been the subject of a CAT. Investigate ownership of public toilets to help facilitate CAT	**Council,** Land/Property Owner(s), Constituted Community Body	Short/ Medium	Council	
Other	Make places and buildings accessible and inclusive	Accessible / Active / Attractive	Consult with relevant groups to identify accessibility barriers and implement appropriate actions (e.g. widening pavements, ramps, dropped kerbs).	**Council,** relevant community groups, land/ property owners	Medium	PBIF	

LOSSIEMOUTH

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC1	Bring vacant buildings back into use.	Accessible / Active / Attractive	Identify vacant buildings and owners. Identify ways to work with owners to support bringing these back into use.	**Council,** owners	Medium	VDLIP, PBIF, UKSPF, JTF	
			The Warehouse Theatre – work with and support Lossie 2-3 Group to identify funding sources.	**Lossie 2-3 Group,** Council	Short (1)	HLF, RCGF, SSE Beatrice Fund, PBIF, Baxters	Planning consent granted Reached second stage of RCGF

LOSSIEMOUTH

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
TC2	Redevelopment of Station Park (Old Railway Station)	Accessible / Active / Attractive	Work with community bodies to explore the opportunities to redevelop Station Park to encourage more activity and use (e.g. events, play facilities, business/tourism).	**Lossiemouth Community Development Trust, Lossiemouth Community Council,** Council	Medium	RCGF, PBIF, HIE	
TC3	Enhancing streets and public spaces	Accessible	Esplanade – Public realm and car parking review.	**Council,** community groups	Medium	PBIF	
			Esplanade - Support community aspiration for art trail.	**Lossiemouth Community Council,** Council	Medium	PBIF	
		Active	Clifton Road (North-West) – Long term project to redesign public realm and traffic calming.	**Council,** community groups	Long	To be identified	
		Attractive	Queen Street- Develop strategy to identify measures to enhance pedestrian experience.	**Council,** community groups	Long	To be identified	
TC4	Improve signage and develop interpretation trail	Accessible	Signage – Review signage and upgrade to provide clearer directions to Lossiemouth's attractions and amenities	**Council,** Visit Moray Speyside	Short (3)	PBIF, UKSPF	

LOSSIEMOUTH

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
		Active	Interpretation Trails – Build on work of the Discover Moray's Great Places project and develop a heritage trail across Moray. Engage with local communities and groups to inform development of trail in their area.	**Council**, Visit Moray Speyside, Lossiemouth Heritage Association	Medium	NLHF, Coastal Communities Fund	
		Attractive					
TC5	Support walking and cycling	Accessible	Active Travel – Develop Active Travel Masterplan for Lossiemouth	**Council,** community	Short (2)	Hi- Trans	
		Active	Cycle parking and storage – Identify key locations for cycle storage and parking.	**Council,** community groups	Short (3)	Sustrans, CWSR	
		Attractive	Cycle hub – Identify potential operator for cycle hub.	**Council**	Medium	To be identified.	
TC7	Electric vehicle (EV) and bike charging points	Accessible	Investigate potential to increase EV charging.	**Council**	Medium	EVIF	
		Active					
		Attractive					
TC8	Public toilets	Accessible	Support the refurbishment of public toilets that have been the subject of a CAT.	**Constituted Community Body,** Visit Moray Speyside, Council	Medium	SSE Beatrice Fund/Visit Moray Speyside, UKSPF	
		Active					
		Attractive					

LOSSIEMOUTH

	Project	Town Centre Toolkit Theme	Actions	Lead/Partners	Timescale (Short, Medium,Long) & Priority	Potential Funding Sources	Progress
Other	Make places and buildings accessible and inclusive	Accessible Active Attractive	Consult with relevant groups to identify accessibility barriers and implement appropriate actions (e.g. widening pavements, ramps, dropped kerbs).	**Council,** relevant community groups, land/ property owners	Medium	PBIF	