

# Moray Business Growth Programme

Fully funded 6 week business support programme for ambitious Moray based micro and small enterprises.



The '**Moray Business Growth Programme**' is FULLY FUNDED and open to Moray based micro and small businesses who have the ambition to grow.

## Is this programme for you?

If you are ready to grow your business and don't know where to start then this programme is for you. Over 6 weeks, you will receive advice and support from our expert mentors who have years of experience in supporting local businesses in Moray and understand the specific challenges faced in the current climate.

Delivered through a series of half day in person events which allow you to dedicate time to focus on the growth of your business.

## Overview of sessions

The timetable of the in person sessions are highlighted below:

- Monday 21<sup>st</sup> October; Introduction & Financially Managing Growth
- Monday 28<sup>th</sup> October; Branding
- Monday 4<sup>th</sup> November; Digital Marketing
- Monday 11th November; HR and Leadership
- Monday 18th November; Opportunities to achieve growth
- Monday 25th November; Growth Business Plan final overview and Local Entrepreneur presentation

On completion of the programme, you will have developed your business growth plan. This plan, together with knowledge gained from the workshops will enable you to drive forward with business growth.

## Eligibility Criteria

You are eligible if you are:

- A Moray based business, including social enterprises
- Have less than 10 employees
- Have a strong ambition to grow your business (this can include increasing turnover, taking on staff, operations and diversification).
- Trading for at least six months
- Be able to attend all sessions highlighted above

The programme is funded by the UK Government through the [UK Shared Prosperity Fund<sup>1</sup>](#), meaning it is **FREE** to attend.

## Apply Now

If you would like to be considered for a free place please contact Shannon Creswell in the first instance on [business.gateway@moray.gov.uk](mailto:business.gateway@moray.gov.uk) or [01343 563634](tel:01343563634) to request an application form. Deadline for applications is the **27<sup>th</sup> September**.

---

<sup>1</sup> This project is funded by the UK Government through the UK Shared Prosperity Fund. The UK Shared Prosperity Fund aims to improve pride in place and increase life chances across the UK investing in communities and place, supporting local business, and people and skills. For more information, visit <https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus>