

# Buckie Locality Plan 2019-29

Reviewed and Published 2022



**“ A BETTER  
BUCKIE**



**Moray  
Community Planning  
Partnership**

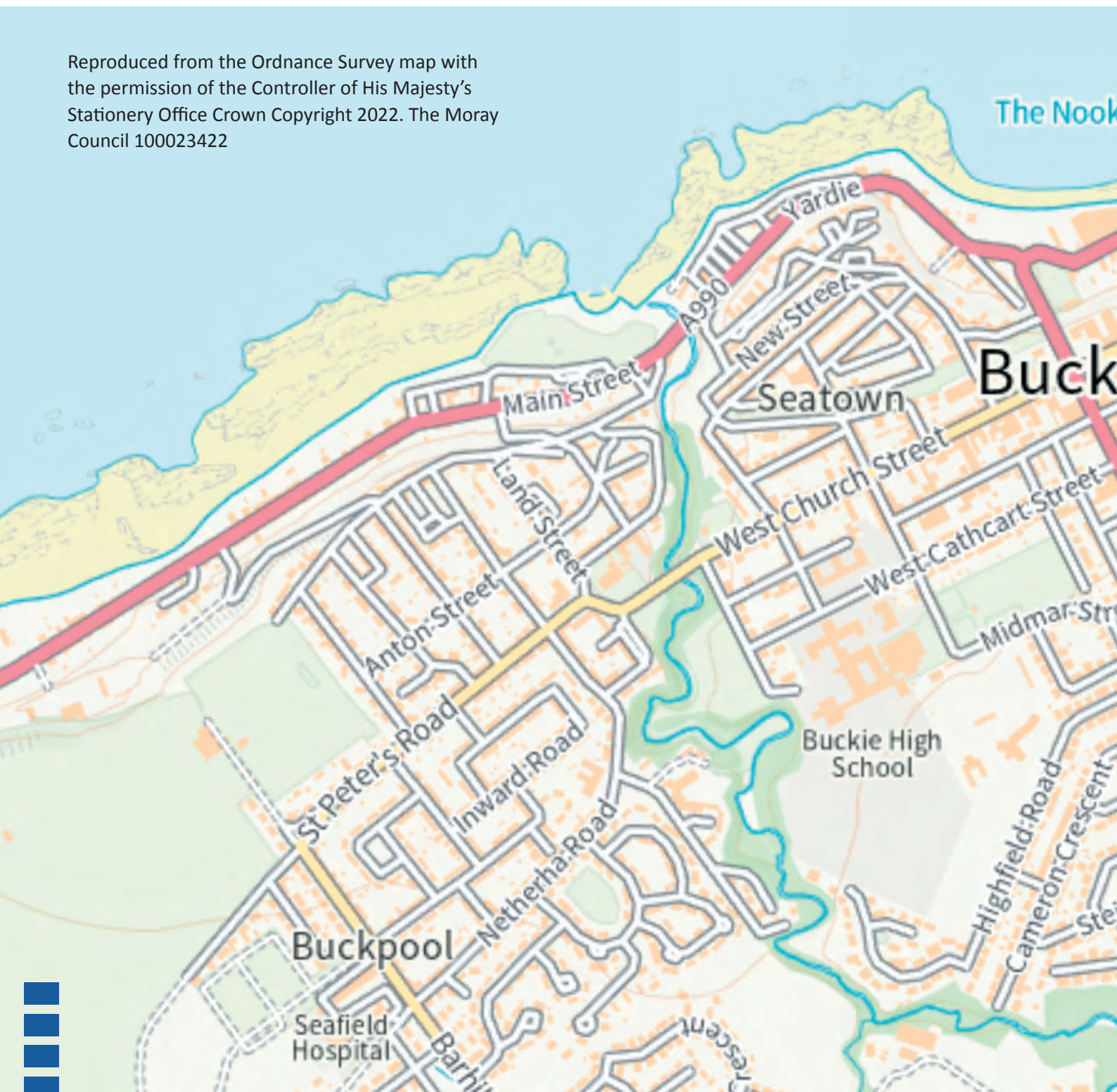
Supported by Buckie Area Forum and Buckie and  
District Community Council



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## Welcome to the Buckie Locality Plan 2019-2029 Reviewed and Published 2022

This first major revision of the Locality Plan for Buckie builds on the one published in 2019 and brings together key actions which will help us to address the community's priorities and enable us to continue to build "**A Better Buckie**", especially for our children and young people.

This Plan focuses on addressing issues that aren't already being covered by existing public sector plans, or where local residents and community volunteers can play an active part. The new priorities and actions within the Plan are based on feedback gathered through a community survey and conversations at several engagement events. As a result of this feedback, the Plan now covers all of Buckie, not just the Buckie Central East area.

The actions will be delivered through the local community, statutory agencies and voluntary organisations all working together, pooling resources and sharing knowledge.

As recent events have shown, any Plan needs to be flexible and adaptable in order to respond to changing conditions and needs, so we renew our commitment to update the Plan regularly.


We hope that you will find the Plan interesting and that it informs you of what we are doing to improve the outcomes for people in this area.

In Buckie, we are fortunate to enjoy not only a substantial commitment from front-line paid staff but also a tremendous contribution from the community and community organisations. We thank you for all you are already doing to help build "**A Better Buckie**".

### Community Monitoring Group

You can find us on Facebook or contact us on email:

 **A Better Buckie** Facebook page  
<https://www.facebook.com/abetterbuckie>

 Community Monitoring Group  
[abetterbuckie@gmail.com](mailto:abetterbuckie@gmail.com)



▲ Outlook over Buckpool including St Peters Church.

## Background

As part of developing its Local Outcome Improvement Plan (LOIP), Moray Community Planning Partnership identified seven communities most likely to benefit from support to raise educational attainment, improve opportunities for employment in better paid jobs and to reduce childhood poverty.

Of these seven, Buckie Central East was chosen as a pilot area for locality based work. With a focus of 'Building a better future for our children and young people in Moray', Following extensive community consultation during 2018 / 19 the Plan was launched in August 2019. Four Theme groups comprising local community representatives and practitioners were established to focus on the community's priorities.

It became clear that the geographic and thematic constraints of the Locality Plan were restricting the work of the Theme Groups so, with the support of Moray Community Planning Partnership, it was agreed to broaden the area of interest to include the whole of Buckie as well as broaden the themes that are incorporated in the Buckie Locality Plan.

A review of the Plan took place between November 2021 and January 2022.

Priorities identified by the community in this Plan will assist the Moray Community Planning Partnership in re-aligning their own priorities and resources, for maximum impact in reducing inequalities.

## How we did our community engagement

It was important to learn of the experiences and issues of importance to our community so a wide range of opportunities were available to have your say.

The Consultation of 2018/19 attracted 183 online surveys being completed as well as face to face conversations outside local shops, workshops within Buckie High School, sessions at the Job Centre, and employability group and Millbank Primary School. There was a community feedback session at Buckie Royal British Legion and Portessie Village Hall.

The consultation to review the plan was more challenging with the restrictions imposed due to Covid-19 pandemic and the desire to keep our community as safe as possible. This led to the majority of the engagement being online. 480 online responses were received. We also incorporated data collected during 2021 from Buckie High School pupils.

Further opportunities to take part were available at Drop in sessions which were held on a weekly basis at Moray Reach Out over a 6 week period and we attended the Blackwood Housing Coffee Morning.

Community Feedback sessions and prioritisation opportunities were held in Fishermen's Hall during July 2022.

## The Story in 2019

Three common themes were identified in the consultation which impact upon you at school, in training and seeking work and in taking part in volunteering and leisure activities:

- mental health and lack of confidence;
- public transport; and
- appropriate childcare.

Four priority areas were identified:

- Community Voice;
- Connectivity;
- Learning and Life Skills; and
- Young People.

## Summary of where our priorities reached and further information

*“My favourite bit of Buckie is the areas tackled by Buckies Roots and their volunteers because it brings a focal point to the town, it brings visitors, it supports local business and engages a variety of people in keeping Buckie blooming. This needs to be extended with more opportunities for others to support and engage”*

*(Buckie resident, age 47)*

*“All private toddler groups we attend are in Cullen as there is not much in the Buckie area”*

*“There is a huge lack of childcare, childminders all have crazy waiting lists and the closest 2’s group for non-funded children is Cullen for a 2 hour session”*

## Community Voice

You wanted to have more influence and control over things that matter to you and for Buckie to become a destination of choice for all.

### What we did:

- Increased usage of Buckie Area Forum website as well as improvements to the site.
- Set up a Facebook page for ‘**A Better Buckie**’.
- Increased partnership working between community groups.
- Increased connections between community groups and partner organisations and public sector agencies.
- Organised monthly Community Lunches and invited partners in to cover issues such as affordable food, benefits and money advice, personal health, drugs and alcohol, employability, community safety and food growing.
- Provided Community Cerry Oots provided during covid-19 pandemic restrictions to Portessie Primary, Millbank Primary and Hanover Housing.
- Developed a good volunteer base to take forward Community Lunches.
- Worked with other groups in the town to investigate a Development Trust.
- Piloted project ‘School Dinners at Home’ in partnership with Moray Council Catering Team.
- Assisted with the public consultation for the review of the Buckie Locality Plan.
- Supported the roll out of Blackwood’s Peoplehood project.





▲ Ladies who lunch at Community Lunch from Hanover Court Buckie

### What happens next:

- Monthly community lunches will continue and evolve led by the community.
- Work in partnership with other community groups to establish a Warm Bank / Community Hub to help address the impact of poverty on our community.
- Continue to use the **A Better Buckie** Facebook page to share good news stories and information about funding, volunteering, learning and work opportunities.
- Continue to provide a forum for public sector agencies, partner organisations and community groups to share information about their activities in Buckie.
- Support community groups to take the lead in delivering relevant aspects of the revised Locality Plan.

## Connectivity

You wanted to have good public transport and digital access.

### What we did:

- Worked in partnership with Stagecoach to amend their timetable to suit the needs of the community.
- Increased numbers using Dial M service following a partnership promotional campaign.
- Helped to establish Park Smart at St Peters Primary School and Cluny Primary School.
- Worked with Blackwood's Peoplehood project to improve digital connectivity in Buckie.

### What happens next:

- Continue to support Peoplehood to roll out devices and enable participants to confidently access IT.
- Promote and encourage the use of DialM to access Community Lunches, the Community Hub, etc.
- Support community groups to take the lead in delivering relevant aspects of the revised Locality Plan.



▲ Community group event. All Saints Hall Buckie.



▲ CMG members involved in Community consultation in South and West church hall.

## Learning and Life Skills

You wanted to be enabled to access opportunities to thrive.

### What we did:

- People of all ages in Buckie have been supported to participate and sustain a range of learning, training and work opportunities.
- Specific targeted provision of childcare training has been delivered by the AB56 project.
- Young people at risk of disengaging have been supported with transport to attend the summer leavers programmes in Elgin.
- People of all ages in Buckie who are claiming Universal Credit are engaging with Moray Pathways partners who have a drop-in at the Buckie Job centre.
- The Salvation Army have received funding to provide employability support and are working in collaboration with partners to offer a drop-in at their venue.

### What happens next:

- Recent Universal credit stats are highlight the need for increased involvement with local services in Buckie to reach people who are not currently engaging with employability services for mental health reasons or those who have a registered disability.
- Increased engagement will lead to establishing local training provision required in Buckie area and work with local employers to meet local economic needs.
- The partnership will increase outreach work in the local area and joining up with services to support any new physical spaces so individuals can access services in an informal environment.

This priority will be managed by Moray Pathways, through Amy Cruickshank.

@ Amy Cruickshank  
[amy.cruickshank@moray.gov.uk](mailto:amy.cruickshank@moray.gov.uk)

## Young People

You wanted to have the skills and confidence to realise your full potential, achieve your aspirations and feel valued members of the community.

### What we did:

- Buckie High School refreshed their anti-bullying guidance and reviewed the school's values.
- Many young people successfully participated in the Mentoring Young Talent programme.
- A Breakfast Club was established.
- Buckie High School supported pupils with volunteering, including setting up a Community Larder.
- Surveys were completed by pupils in P7 and S2 and the results used to inform Youth Work activities and feed into wider community consultations.
- An Action Plan was put in place to address concerns around Anti-Social Behaviour amongst some young people.
- Active Schools provided activities for young people, including street dance, street football and others.
- An inter-agency working group has been established to address concerns regarding the lack of provision for families with children aged 0-2.

*"My favourite bit of Buckie is the Skatepark because I can do tricks and make new friends"*

*(Buckie resident, age 8)*

### What happens next:

- Work with Active Schools and other partners to evaluate the activity programme.
- Establish a timetable of events to coincide with the launch of the new AstroTurf.
- Recruit volunteers and organisations to support the sustainability of this project.
- Increase the amount and diversity of services for parents in the local area.
- Run a parental information market place to highlight local organisations which can support parents around concerns such as cost of living, setting boundaries, regulation etc.

This priority will be managed by the East Locality Network interagency group.



Laura Russell

[laura.russell@moray.gov.uk](mailto:laura.russell@moray.gov.uk)

*"We need affordable free activities within walking distance as no transport available. The bus service is very poor"*



▲ Young people /students from BCHS.

# Community Priorities

It was considered a good time to consider any matters of concern to the community and this was considered under three themes.



▲ Partner/staff member from Action for children interacting with local boy.

## Priority 1: Welfare and Wellbeing

The people of Buckie want to improve the Wellbeing of their Community.

### Why is this a priority for Buckie?

In relation to Welfare and Wellbeing, respondents rated, cost of living, access to mental health support services and access to a GP, Dentist or other medical service as most important.

Amongst suggestions on how to improve Welfare and Wellbeing in the community were to provide more youth facilities and targeted activities, more community groups and public events and availability of more support groups. There was a

strong response on creating a dedicated space for young people that could offer activities and events of interest to them, new events included an annual summer gala and street markets. The community recognised the difficulty in accessing local medical services and the availability of GP appointments.

### What will we do to achieve this?

- We will work together to co-design local solutions to address the impact of poverty on our community.
- We will work with Partners to provide opportunities which will improve the mental and physical wellbeing of all ages in our community.

## Priority 2: Place

The community of Buckie want to be resilient and inclusive where people have access to the facilities and services they need.

### Why is this a priority for Buckie?

Our survey shows that the favourite things about Buckie are the convenient coastal location, the friendly people and community spirit and the convenience of shopping and variety of independent shops, services and local cafes. Many people enjoy living by the sea with the views and close proximity to the beach and coastal walks,

Respondents suggested that there should be a balance between new housing developments with improved amenities and infrastructure including shared green spaces such as allotments, better roads, paths and parking along with more local services.

### What will we do to achieve this?

- We will work together to ensure a thriving and well-connected place, where more people live well
- We will work with Partners to build a confident, skilled and self-reliant community where expectations and aspirations are raised and achieved

▼ CMG members delivering lunches to Burnside Court residents.



## Priority 3: Economy

The community of Buckie want to develop a diverse, inclusive and sustainable economy.

When asked to rate the importance of certain factors in relation to the economy, a good range of shops / cafes, help for new businesses in the area and the availability of apprenticeships and jobs for young people were ranked as most important.

Many people felt the harbour area should be tidied and redeveloped. The need for better public transport, both within Buckie and between other towns was also apparent along with addressing poor road conditions and parking. Making Buckie more attractive for tourists to visit and stay was popular with new attractions making the most of the coastal location suggested.

## What is happening?

### Buckie Harbour

Moray Council sees Buckie Harbour as an important area for economic regeneration supporting the existing industries and expanding into offshore wind power supply chain and other areas.



Buckie Harbour Masterplan;

[http://www.moray.gov.uk/moray\\_standard/page\\_78980.html](http://www.moray.gov.uk/moray_standard/page_78980.html)

### Active Travel Strategy

Supporting active travel (particularly walking and cycling) is a key area with health, wellbeing and environmental benefits. The Council's Active Travel Strategy will guide investment decisions.



Moray Council's Active Travel Strategy

[http://www.moray.gov.uk/moray\\_standard/page\\_139797.html](http://www.moray.gov.uk/moray_standard/page_139797.html)

▼ Lighthouse Buckie harbour.





*“My favourite bit of Buckie is the Seafront, it is nice to sit and watch the fishing boats and tides – very relaxing”*

*(Buckie resident, age 82)*



### **Moray Local Development Plan 2020 (MLDP 2020)**

The Moray Local Development Plan (MLDP) 2020 sets how the Council sees the MLDP area developing over the next 10 years and beyond and covers the administrative area of Moray Council, minus the southern part which falls within the Cairngorm National Park which prepares its own LDP.

The Plan provides guidance to residents, developers and investors as to how much and where growth is proposed for land uses, such as housing and employment, and sets out a wide range of policies which are used to determine planning applications. It consists of 5 Volumes.



Moray Local Development Plan

[http://www.moray.gov.uk/moray\\_standard/page\\_133431.html](http://www.moray.gov.uk/moray_standard/page_133431.html)

The Council will be preparing a new LDP shortly and will be consulting with the public on how they would like to see their communities develop over the next 10-20 years.

### **Buckie South Masterplan**

The Buckie South expansion is a long term strategic growth area to the south west of the town. The Buckie South Masterplan area includes sites R8 and LONG1 which are allocated for residential development in the Moray Local Development Plan 2020 (LDP 2020) with an indicative capacity of 500 homes. The Masterplan sets out the shape and form that the new neighbourhood will take and includes a 2.5ha site for a potential primary school, two pocket parks and a larger neighbourhood park, allotments, orchards, and shops and services for the local community. The Masterplan is Supplementary Guidance (SG) to the LDP 2020 and will be taken into consideration in the determination of planning applications.



Draft Buckie South Masterplan

[http://www.moray.gov.uk/moray\\_standard/page\\_139994.html](http://www.moray.gov.uk/moray_standard/page_139994.html)

## Buckie Town Centre Improvement Plan

The Town Centre Improvement Plan for Buckie sets out a range of proposals to support the regeneration of the town centres including bringing vacant and derelict buildings and sites back into use, improving active travel connections, heritage trails, greening and other streetscape improvements in order to create vibrant, attractive, green, health, safer and inclusive town centres. The purpose of the TCIP is to provide a framework for investment and attracting external funding whether projects are led by the Council, a community group or a partnership of both.

## Community Wealth Building

The Council is in the process of developing a Community Wealth Building strategy for Moray. Community Wealth Building is a people-centred approach to local economic development, designed to retain and recirculate wealth in the local economy and place more decision making in the hands of local people.

Community Wealth Building will support the development of an inclusive economy, through tackling inequality and creating sustainable communities that foster wellbeing. The approach aims to alleviate poverty through removing barriers to employment, providing learning and skills development opportunities, and increasing access to career pathways. The concept of Community Wealth Building is based around the following 5 pillars:

- shared ownership of the economy;
- making financial power work for local places;
- fair employment and just labour markets;
- progressive procurement of goods and services; and
- socially just use of land and property.

## Apprenticeship Strategy

An Apprenticeship Strategy for Moray has been developed to support the outcome of developing a diverse, inclusive and sustainable economy within the Local Outcome Improvement Plan. The objective of the strategy is to ensure increased participation, skill and pay levels with reduced gender inequality through increased availability of apprenticeships in the public and private sectors. The strategy was developed in partnership between Moray Council, UHI Moray, Developing the Young Workforce Moray, and Skills Development Scotland.

The Apprenticeship Strategy will compliment and support the development of a CWB approach in Moray, especially related to the creation of just labour markets. The strategy targets significant growth in the availability of apprenticeship opportunities locally. It is hoped this will have a lasting impact on the local skills base and will ensure that more young talent opts to remain in or relocate to Moray.



Buckie Apprenticeship Strategy

[www.ourskillsforce.co.uk/invest-in-young-people/apprenticeships/](http://www.ourskillsforce.co.uk/invest-in-young-people/apprenticeships/)



*“My favourite bit of Buckie is the houses because its pretty, its small and its friendly”*

*(Buckie resident, age 12)*

### National Priority

- Employability Economic Recovery and Growth
- Early Years and Early Intervention
- Outcomes for Older People
- Health Inequalities

### Moray CPP Priority

- Developing a diverse, inclusive and sustainable economy
- Building a better future for our children and young people in Moray
- Empowering and connecting communities
- Improving wellbeing of our population

### Buckie Locality Plan Priority

- Welfare and Wellbeing
- Place
- Economy


▼ CMG members with draft updated Locality Plan.



## Useful Websites

 Buckie and District Community Council  
[www.facebook.com/buckieanddistrictCC](https://www.facebook.com/buckieanddistrictCC)


 Buckie Area Forum  
[www.buckie.co](http://www.buckie.co)


 Buckie High School  
[www.buckiehigh.com](http://www.buckiehigh.com)

 Moray Council  
[www.moray.gov.uk](http://www.moray.gov.uk)

 Moray Food Plus  
[www.morayfoodplus.org.uk](http://www.morayfoodplus.org.uk)

 Health and Social Care Moray  
[www.hscmoray.co.uk](http://www.hscmoray.co.uk)

 Moray Wellbeing Hub  
[www.moraywellbeinghub.org.uk](http://www.moraywellbeinghub.org.uk)


 NHS Grampian  
[www.nhsgrampian.org](http://www.nhsgrampian.org)

 Police Scotland  
[www.scotland.police.uk/your-community/north-east/moray](http://www.scotland.police.uk/your-community/north-east/moray)


 Scottish Fire and Rescue  
[www.firescotland.gov.uk](http://www.firescotland.gov.uk)

 Skills Development Scotland  
[www.skillsdevelopmentscotland.co.uk/local-national-work/moray](http://www.skillsdevelopmentscotland.co.uk/local-national-work/moray)


 UHIMoray College  
[www.moray.uhi.ac.uk](http://www.moray.uhi.ac.uk)


 Citizens Advice  
[www.citizensadvice.org.uk](http://www.citizensadvice.org.uk)


 Ardach Health Centre  
[www.ardach.org.uk](http://www.ardach.org.uk)

 Seafield and Cullen Medical Group  
[www.seafieldandcullenmedical.co.uk](http://www.seafieldandcullenmedical.co.uk)


 Portessie Primary School  
[www.portessie.moray.sch.uk](http://www.portessie.moray.sch.uk)

 Millbank Primary School  
[www.millbankprimaryschool.co.uk](http://www.millbankprimaryschool.co.uk)


 St Peters Primary School  
[www.st-peters.moray.sch.uk](http://www.st-peters.moray.sch.uk)


 Buckie Budget Food Ideas  
[youtube.com/channel/UCiMYyPKMo3Cb3Ys4eVCvZYw](https://youtube.com/channel/UCiMYyPKMo3Cb3Ys4eVCvZYw)

 Blackwood – Peoplehood Project  
[www.blackwoodgroup.org.uk/peoplehood](http://www.blackwoodgroup.org.uk/peoplehood)

 Buckie Library  
[www.moray.gov.uk/moray\\_standard/page\\_39960.html](http://www.moray.gov.uk/moray_standard/page_39960.html)

## For Further Reading


 Buckie Community Profile  
[www.yourmoray.org.uk/downloads/file111149.pdf](http://www.yourmoray.org.uk/downloads/file111149.pdf)

 Moray Local Outcome Improvement Plan  
[www.yourmoray.org.uk/downloads/file118306.pdf](http://www.yourmoray.org.uk/downloads/file118306.pdf)

 Moray Health and Social Care Strategic Plan  
[www.hscmoray.co.uk/strategic-plan.html](http://www.hscmoray.co.uk/strategic-plan.html)

 Moray Economic Strategy  
[www.moray.gov.uk/downloads/file123287.pdf](http://www.moray.gov.uk/downloads/file123287.pdf)

 Moray Children’s Services Plan  
[www.moray.gov.uk/downloads/file112627.pdf](http://www.moray.gov.uk/downloads/file112627.pdf)

 Moray CLD Plan  
[www.education.gov.scot/improvement/documents/nih055-moray-cld-plan-2018.pdf](http://www.education.gov.scot/improvement/documents/nih055-moray-cld-plan-2018.pdf)

# Buckie Locality Plan – Survey Snapshots

## Place

- 52% listed the coastal location as one of their favourite things about Buckie.
- 19% believed there needs to be more balance between housebuilding and improved infrastructure and amenities.
- 21% would like to see improvements to transport, roads and parking.

## Economy

- 71% rated the availability of apprenticeships and jobs for young people as very important for the local economy.
- 18% suggested Buckie could become a tourist destination with the right attractions and facilities.
- 19% would like to see investment in the harbour area.

## Welfare and Wellbeing

- 33% listed more youth facilities would improve the area.
- 19% believed improvements are needed to make people feel safer.
- 13% listed better GP/health care provision could improve welfare and wellbeing.

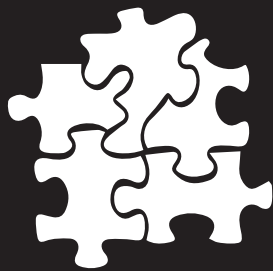
## What would make Buckie a better place to live, work and visit?

- 19% listed they would like the town to be cleaned up.
- 15% suggested derelict buildings could be developed.
- 16% would like to see green spaces improved.

*“My favourite bit of Buckie is the flower displays, it makes such an impact. I have shared pictures on social media and people make very positive comments”*

*(Buckie resident, age 67)*





**Moray  
Community Planning  
Partnership**

223997