

## 2024-25 Quarter to March Economic Growth and Development Performance Report – Service Performance Indicators















PI Status		Long Term Trends		Short Term Trends	
	Alert		Improving		Improving
	Warning		No Change		No Change
	OK		Getting Worse		Getting Worse
	Unknown				
	Data Only				

### Section 6 - Operational PIs - Economic Growth and Regeneration - Kirsty Conti

Code	Code	Short Name	Current Target	2022/23	2023/24	2024/25	Q4 2023/24	Q1 2024/25	Q2 2024/25	Q3 2024/25	Q4 2024/25	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value	Value	Value	Value			
ENVDV266	Local	Number of new Business start-ups through the Business Gateway	Data only	107	103	108	29	32	23	28	25			

## Section 6a - Benchmarking LGBF PIs - Economic Development

Code	Code	Short Name	Current Target	2022/23	2023/24	2024/25	Q4 2023/24	Q1 2024/25	Q2 2024/25	Q3 2024/25	Q4 2024/25	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value	Value	Value	Value			
ECON04	Nat(b)	Proportion of procurement spent on local enterprises	33.3%	24.8%	23.6%		Not measured for Quarters					<b>Family Group Rank 5/8</b> <b>National Rank 21/32</b>  Fife 33.1% South Ayrshire 27.8% East Ayrshire 26.7% North Ayrshire 23.8% <i>Moray 23.6%</i> Stirling 21.5% Perth & Kinross 20.8% East Lothian 18.7%  <b>Family Group Average 24.5%</b> <b>National Average 30.7%</b>		
ECON05	Nat(b)	No of business gateway start-ups per 10,000 population	17.1	11.3	11.0		Not measured for Quarters					<b>Family Group Rank 7/8</b> <b>National Rank 23/32</b>  Stirling 20.2 East Ayrshire 18.2 East Lothian 16.5 Fife 16.4 Perth & Kinross 15.3 North Ayrshire 12.4 <i>Moray 11.0</i> South Ayrshire 4.6  <b>Family Group Average 14.3</b> <b>National Average 13.6</b>		
ECON06	Nat(b)	Investment in Economic Development & Tourism per 1,000 population	£133,694	£86,881	£77,786		Not measured for Quarters					<b>Family Group Rank 7/8</b> <b>National Rank 24/32</b>  North Ayrshire £183,155 South Ayrshire £133,694 East Lothian £112,977 Fife £105,951 Stirling £103,431 Perth & Kinross £85,842 <i>Moray £77,786</i> East Ayrshire £76,058  <b>Family Group Average £109,862</b> <b>National Average £118,765</b>		

Code	Code	Short Name	Current Target	2022/23	2023/24	2024/25	Q4 2023/24	Q1 2024/25	Q2 2024/25	Q3 2024/25	Q4 2024/25	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value	Value	Value	Value			
ECON08	Nat(b)	SLAED-WE4 Proportion of properties receiving superfast broadband	98.4%	87.2%	87.8%		Not measured for Quarters					<b>Family Group Rank 8/8</b> <b>National Rank 27/32</b>  East Ayrshire 98.4% Fife 98.3% South Ayrshire 98.3% North Ayrshire 97.4% East Lothian 95.9% Stirling 94.1% Perth & Kinross 89.0% <i>Moray 87.8%</i>  <b>Family Group Average 94.9%</b> <b>National Average 95.9%</b>		
ECON10	Nat(b)	Immediately available employment land as a % of total land allocated for employment purposes in the local development plan	43.8%	14.9%	14.9%		Not measured for Quarters					Note: 28 out of 32 local authority results are published therefore for this indicator only ranks 1-7 are in top quartile, ranks 22-28 bottom.  <b>Family Group Rank 4/7</b> <b>National Rank 20/28</b>  South Ayrshire N/A East Ayrshire 42.8% North Ayrshire 42.7% Stirling 40.9% <i>Moray 14.9%</i> Perth & Kinross 12.6% East Lothian 7.3% Fife 4.5%  <b>Family Group Average 20.7%</b> <b>National Average 24.5%</b>		
ECON11	Nat(b)	Gross Value Added (GVA) per capita	£29,636	£28,144	£28,256		Not measured for Quarters					<b>Family Group Rank 2/8</b> <b>National Rank 9/32</b>  South Ayrshire £23,902 East Ayrshire £18,021 North Ayrshire £20,910 Stirling £30,914 <i>Moray £28,256</i> Perth & Kinross £28,041 East Lothian £18,753 Fife £21,886  <b>Family Group Average £23,835</b> <b>National Average £30,669</b>		

Code	Code	Short Name	Current Target	2022/23	2023/24	2024/25	Q4 2023/24	Q1 2024/25	Q2 2024/25	Q3 2024/25	Q4 2024/25	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value	Value	Value	Value			
ECON12a	Nat(b)	SLAED-OC6 Claimant count as a % of working age population	2.3%	2.4%	2.2%							<b>Family Group Rank 1/8</b> <b>National Rank 8/32</b>  Moray 2.2% Midlothian 2.3% East Lothian 2.3% Highland 2.4% Stirling 2.4% Argyll & Bute 2.7% Angus 2.8% Scottish Borders 2.9%  <b>Family Group Average 2.5%</b> <b>National Average 3.1%</b>	↑	✓
ECON12b	Nat(b)	Claimant count as a % of 16-24 population	2.4%	3.0%	2.7%							<b>Family Group Rank 2/8</b> <b>National Rank 10/32</b>  Stirling 2.2% Moray 2.7% Highland 2.8% East Lothian 3.0% Midlothian 3.1% Argyll & Bute 3.2% Scottish Borders 3.7% Angus 4.6%  <b>Family Group Average 3.2%</b> <b>National Average 3.3%</b>	↑	⚠

## Section 6a - Benchmarking LGBF PIs - Tackling Climate Change

Code	Code	Short Name	Current Target	2022/23	2023/24	2024/25	Q4 2023/24	Q1 2024/25	Q2 2024/25	Q3 2024/25	Q4 2024/25	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value	Value	Value	Value			
CLIM03	Nat(b)	CO2 emissions from Transport per 1,000 population	TBC	44.79t	N/A							2023/24 data scheduled for publication by LGBF in May 2025	?	?
CLIM04	Nat(b)	CO2 emissions from Electricity per 1,000 population	TBC	30.91t	N/A							2023/24 data scheduled for publication by LGBF in May 2025	?	?
CLIM05	Nat(b)	CO2 emissions from Natural Gas per 1,000 population	TBC	45.83t	N/A							2023/24 data scheduled for publication by LGBF in May 2025	?	?

# 2024-25 Quarter to March – Economic Growth and Development

## Performance Report - Scottish Local Authorities' Economic Development (SLAED)









PI Status		Long Term Trends		Short Term Trends	
	Alert		Improving		Improving
	Warning		No Change		No Change
	OK		Getting Worse		Getting Worse
	Unknown				
	Data Only				













### 1. Input Indicators

Code	Code	Short Name	Current Target	2019/20	2020/21	2021/22	2022/23	2023/24	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value			
SLAED-I1	Nat	Economic Development & Tourism Expenditure	Data only	£3,041,000	£3,267	£5,162,000	£7,762,000	£7,364,000	Capital Spend - £1,075,000 Revenue Spend - £6,289,000		
SLAED-I1a	Nat	Economic Development & Tourism Expenditure per capita	Data only	37.77	0.04	55.27	82.31	77.79			
SLAED-I2	Nat	Economic Development Staffing (estimated)	Data only	24.3	29.3	27	32	32			












## 2. Activity Indicators

Code	Code	Short Name	Current Target	2019/20	2020/21	2021/22	2022/23	2023/24	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value			
SLAED-A1		Number of Attendees at Business Gateway Events	Data only	250	340	595	284	329			
SLAED-A2	Nat	Number of Attendees at Business Events provided by the Council	Data only	1,893	4,905	0	405	405			
SLAED-A3	Nat	Number of companies registered with Supplier Development Programme (SDP)	Data only	117	129	143	184	201			








## 3. Output Indicators

Code	Code	Short Name	Current Target	2019/20	2020/21	2021/22	2022/23	2023/24	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value			
SLAED-OP1	Nat	Number of businesses supported by Council Economic Development Activity	Data only	253	0	1,847	263	62			
SLAED-OP2	Nat	Number of Business Gateway Unique Customer Accounts	Data only	746	689	923	808	728			
SLAED-OP3	Nat	Number of companies assisted by Scottish Development International (SDI)	Data only	31	21	20	19	16			
SLAED-OP4	Nat	Number of people participated in Council funded/operated employability activities	Data only	480	27	366	490	466			
SLAED-OP5		% of Marketable Employment Land	Data only	24.2%	34.8%	N/A	44.2%	39.2%	Revised PI introduced for 2023/24		
SLAED-OP6	Nat	Number of businesses participating in Supplier Development Programme (SDP)	Data only	24	11	5	63	26			

#### 4. Outcome Indicators

Code	Code	Short Name	Current Target	2019/20	2020/21	2021/22	2022/23	2023/24	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value			
SLAED-OC1	Nat	Gross Value Added per capita	Data only	£36,356	£34,471	£38,761	£45,922		2022 data published within the 2023/24 report	↑	
SLAED-OC2a	Nat	Gross weekly earnings (residence based)	Data only	£656.80	N/A	£598.80	£647.10	£638.60		↓	
SLAED-OC2b	Nat	Gross weekly earnings (workforce based)	Data only	£579.00	N/A	£619.50	£647.20	£688.80		↑	
SLAED-OC3	Nat	Employment Rate	Data only	76.4%	72.0%	73.6%	75.6%	75.2%		↓	
SLAED-OC4	Nat	Business startups per 10,000 working age population	Data only	45	38	38	41	46	2023 data published within 2023/24 report	↑	
SLAED-OC5	Nat	Business survival rate (3 year)	Data only	58.7%	65.6%	63.5%	N/A	61.9%	2020-2023 data published within 2023/24 report	?	
SLAED-OC7	Nat	Working age population with low/no qualifications	Data only	8.5%	6.7%	5.9%	N/A	N/A		?	
SLAED-OC9	Nat	Number of Business Gateway startups still trading	Data only	155	91	120	107	104		↓	
SLAED-OC11	Nat	Additional external funding for economic development projects	Data only	N/A	N/A	£2,914,833	£2,209,822	£96,050		↓	
SLAED-OC12	Nat	Number of planned new jobs from completed inward investment projects	Data only	64	0	0	91	0		↓	
SLAED-OC13	Nat	No unemployed progressed to employment from participation in council funded/operated activities	Data only	42	105	88	172	76		↓	

## 5. Wellbeing Economy Indicators

Code	Code	Short Name	Current Target	2019/20	2020/21	2021/22	2022/23	2023/24	Latest Note	Short Term Trend Arrow	Status
				Value	Value	Value	Value	Value			
SLAED-WE1a	Nat	Gross Value Added per hour	Data only	£33.50	£36.60	£40.30	£42.80		2022 data published within 2023/24 report	↑	
SLAED-WE1b	Nat	Gross value added per job filled	Data only	£49,701	£49,329	£52,528	£57,332		2022 data published within 2023/24 report	↑	
CHN21	Nat(b)	SLAED-WE3 Participation rate for 16-19 year olds (%)	94.3%	93.5%	91.8%	91.6%	94.5%	93.1%	<b>Family Group Rank 7/8</b> <b>National Rank 17/32</b>  East Lothian 94.6% Stirling 94.4% Argyll & Bute 94.3% Scottish Borders 94.2% Midlothian 94.0% Highland 93.8% <i>Moray 93.1%</i> Angus 91.9%  <b>Family Group Average 93.8%</b> <b>National Average 92.7%</b>	↓	
SLAED-WE4	Nat(b)	Percentage of Premises able to access Full Fibre Broadband	Data only	N/A	N/A	N/A	N/A	49.9%	New SLAED PI included in 2023/24 report. Data for 2024.	?	
SLAED-WE5	Nat(b)	Percentage of Good or Very Good life satisfaction	Data only	N/A	79.6%	76.9%	73.9%		2022/23 data as reported within 2023/24 report	↓	
SLAED-WE6	Nat(b)	Greenhouse Gas Emissions per Capita	Data only	N/A	N/A	N/A	8.3tCo2e		New SLAED PI included in 2023/24 report Data for 2022.	?	
SLAED-WE7	Nat(b)	Gender Pay Gap	Data only	N/A	N/A	N/A	N/A	16.3%	New SLAED PI included in 2023/24 report. Data for 2024. This indicator measures the difference between average hourly earnings (excluding overtime) of men and women as a proportion of average hourly earnings (excluding overtime) of men	?	
SLAED-WE8	Nat(b)	Housing Affordability Ratio	Data only	N/A	N/A	N/A	8.9		New SLAED PI included in 2023/24 report Data for 2022.	?	