



School Travel

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Date

Dear Parent / Carer,

Keith Primary School will be launching the new Travel Smart reward card scheme from next term.

The colourful cards, which are to be kept at school, will be completed each day by pupils to record healthy and/or active journeys. There are prizes for children who complete their cards.

All children can take part in the scheme by walking, cycling, catching the bus or doing the 'Park and Stride' to school. Parents and pupils wishing to Park and Stride should park outside of the 'Active Travel Zone' shown on the map below and then walk to school from there. Cars should be parked safely and considerately and an adult should go with children too young to walk the last part on their own.



Whilst we would encourage children to add to their cards as often as possible by choosing 'smart' travel options they do not have to take part in the scheme.

There will be more information posted on the pupils' notice board as the scheme develops. We hope that pupils will enjoy completing their cards and making a significant contribution towards maintaining a healthy lifestyle and improving their environment.

Kind regards,

Chris Thompson – Moray Council School Travel Co-ordinator