



Education & Social Care
Libraries & Information Services

Vision & Objectives - Libraries Service

1. Vision

- Mission Statement - “Ambitious to Achieve Excellence Together”

2. Strategic Objectives for Libraries Service

- To promote and maximise the contribution of Libraries and Information Services to the educational, cultural, economic and democratic life of Moray, wherever possible working in partnership and within Community Planning principles.
- To increase library access and participation for all sections of Moray’s community.
- To contribute to the preservation and promotion of the cultural heritage of Moray and to maximise access to that heritage.

3. Policy Objectives for Libraries Service

- To support citizens and organisations to develop skills to access information and to ensure access to accurate, organised information in libraries through effective use of ICT.
- To deliver an inclusive service that reflects and helps build cohesive communities through working with individuals and organisations, by supporting Community Planning and by supporting, recording and providing access to community heritage, culture and identity.
- To promote reading as a lifelong skill and pleasure, to support the development of literacy skills for life and work, and to provide a range of attractive and appropriate materials.
- To promote and deliver lifelong learning through access to appropriate materials, information on learning opportunities, the provision of courses by supportive and qualified staff and effective partnerships with other learning providers.
- To ensure consistent, high quality, relevant, customer focussed services that are delivered by appropriately skilled staff.
- To promote and develop libraries as valued Information Centres, Learning Centres, Reader Development Centres, Community Resource Points and Council Service Points and to provide library facilities and a mobile library service that meet the needs of 21st century communities and demonstrate Best Value.
- To ensure commitment to continuous improvement and that the service meets the requirements of the “How Good is our Public Libraries Service Quality Framework” and other statutory obligations and appropriate Quality Schemes.

www.moray.gov.uk



www.facebook.com/moraylibraries

