

SERVICE DESCRIPTION FORM

Department: Education & Social Care	
Service: Museums	
Income	(£000s)
Rental Income	2
Fees/Charges	8
Total	10
<p>Description:</p> <ul style="list-style-type: none"> • The service directly manages the museums store, the five- star Falconer Museum, Forres, and the seasonal Tomintoul Museum. Both have integrated VisitScotland partnership tourist information services. • Provides professional leadership and support to Moray Heritage Connections Forum • Gives financial and professional support to Elgin Museum and Buckie and District Fishing Heritage Centre. • Directly supports the schools curriculum through projects, artefacts boxes, visits and talks. • Delivers outreach and support programmes to community groups, older people, young, community events . • Responsible for cataloguing, care, preservation and interpretation of 35,000 items, including the council's civic artefacts. • Ensures physical and virtual access for local communities, tourists, schools and researchers to the collections through temporary exhibitions, online catalogue, web exhibitions, talks. 	
<p>Outcomes / impacts:</p> <ul style="list-style-type: none"> • The strategic locations of the facilities and their high standard of provision and customer care (at radically reduced cost), externally assessed by VisitScotland directly support economic development and tourism, while also informing tourism development. • The strategic leadership of Moray Heritage Connections, with co-ordinated website, leaflets, events eg Homecoming, ancestral tourism strategy, securing of external funding and co-ordinated training, underpins the heritage/culture tourism strand within the Moray Economic Strategy. • The development and delivery of education packages in full partnership with the education service directly supports achievement and attainment. • The delivery of outreach programmes, particularly reminiscence events, effectively contributes to the council's Strategy for Services to Older People, supports family learning and community wellbeing in general. • The delivery of exhibition programmes in full partnership with the community • The care of the collections, supported by active volunteers enhances learning, attracts visitors to Moray, develops individual and collective skills and ensures the council's obligation to future generations. 	

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