

Moray Council Budget Consultation

Citizens' Panel / Public Survey

The analysis of the Citizens' Panel / Public Survey was carried out by Craigforth.

There were 3 strands to the survey:

- Mailing to Citizens Panel members
- Online survey open to all members of the public
- Paper surveys available at the consultation roadshows

All three strands included the questions:

- *Q1a If you had to choose 5 areas for service reductions, which would you choose?*
- *Q1b If you could protect 5 areas from service reductions, which would you choose?*

The results are provided in the two figures that follow.

A comparison of the 2 figures indicates that the areas where residents are most or least willing to see savings are broadly consistent when considering *all five* choices as when considering only *first* choices. Care for the elderly, roads and schools remain those areas where residents are least willing to see service reductions. Similarly, arts and culture related services are amongst those where residents are most willing to consider service reductions. However, there are some variations in the ranking of services when we consider only first choices. Most notable is that while a substantial proportion of respondents selected swimming pools/leisure centres or waste & recycling amongst the five service areas they would like to protect from reductions, relatively few selected these as their first choice. For example around 1 in 5 respondents included waste & recycling amongst the five areas they wished to protect from service reductions, but this included only 2% who selected this as their first choice area to protect from reductions.

APPENDIX 1 to this report provides an analysis of the profile of respondents.

Figure 1. Taking account of all ranking positions of services, 1st to 5th, the following graph shows the services that participants would most like to protect and those where they are most willing to see savings.

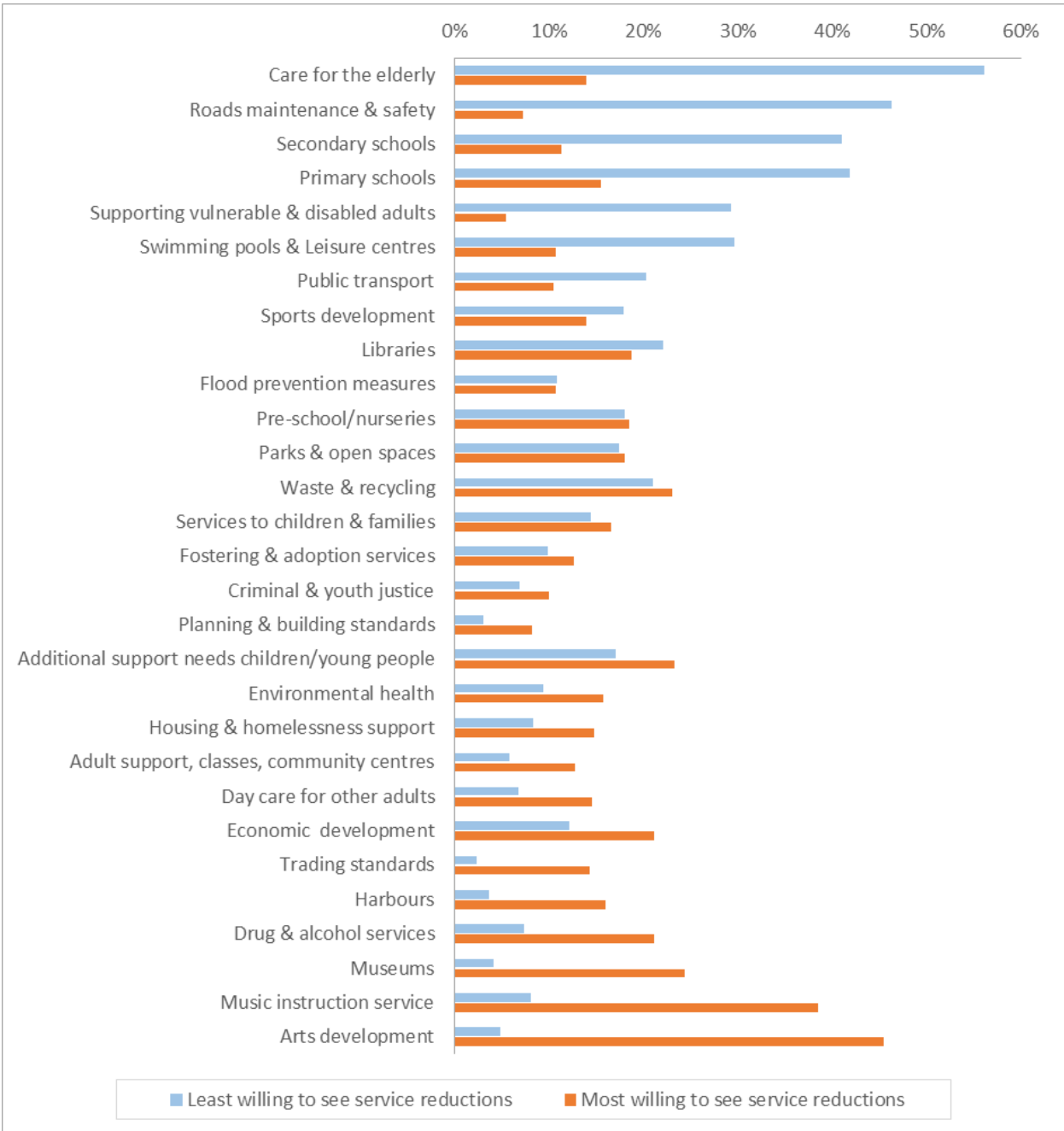


Figure 2. Taking account of 1st ranking positions only, the following graph shows the services that participants would most like to protect and those where they are most willing to see reductions.

