

NOTE OF MEETING OF JCC SUB GROUP HELD ON THURSDAY 21ST MARCH 2013

Present: Les Morgan, Gordon Methven, Alastair Kennedy, Jane Martin and Tracey Rae

Matters Arising

From note of 7th March meeting:

1. Hopeman

Contact has been made with Dennis Slater of *Hopeman* Community Association, who, whilst very supportive of the concept of Community Councils, does not feel this model would work in his community who have a very successful Community Association.

Speyside

Contact has been made with Bill Burgess of *Speyside* Area Forum and arrangements are in hand to attend the next Forum meeting on **23rd April** to do a short presentation and have a question and answer session. Jane and Gordon will attend. There may be representation from Dufftown to join Speyside ward – further discussion will take place at meeting. **Action: JM/ GM**

Finderne

Obtain dates of meetings for Rafford Hall Association and Edinkillie Association **Action TR**. Pass dates to Les who will arrange visit (hopefully along with Kim)

Members of the sub-group along with other identified Community Councillors will do a door to door in late July / early August and publicise the Community Council – followed by a couple of hours at each Hall (Rafford and Edinkillie) to provide information and hand out Nomination Forms **Action: Les / All**

Glenlivet

Bill reported a 'less than positive' reaction from this area – further consideration required by the group.

2. Presentation – Tracey to provide approximate costs that Community Councils 'save' by their statute nature, ie. Road closure costs, community hall useage and insurance premiums. Gordon to work on the presentation **Action:TR/GM**

6. Rathven & Arradoul

Tracey contacted the Secretary. Awaiting further information then will pass to Ryan to provide support.

7. A combined list of benefits has been produced. Alastair will check this over for duplication and forward to Tracey along with a narrative which will be sent to the Community Councils who do not attend JCC. The question of 'why do you not attend JCC' will be incorporated in this email.

9. Les produced drafts and the slogan

'Gies a Haun, Hae yer Say'

was agreed as the promotion slogan and will feature on all adverts and promotional material.

Action: JM

10. Parent Councils

The promotional leaflet will be send to all Parent Councils along with a covering letter – Jane will produce the letter.

Action: JM

11. Youth Council

Jane and Gordon will liaise to confirm most suitable date to visit Youth Council.

Action: JM/GM

12. Anna Gilbert

Awaiting Update

13. Spotlight costs

Spotlight is willing to offer a substantially discounted rate of £400 plus VAT and will provide a half page of editorial with this for free. It was agreed to publicise in the September issue and a small follow up in the October issue.

14. Money from Community Councils

Alastair will provide an email to circulate detailing costs and requesting money and providing details of how to pay. Tracey will add a paragraph confirming this is what the Administration Grant should be used for. Community Councils will be refunded monies undespent.

Action: AK / TR

Agenda for 21st March

3. Review draft promotional material from Les

All material will have the slogan on 'Gies a Haun, Hae yer Say', Graphics to be forwarded to sub-group for all publications and presentations.

Jane will ask Almac for copyright permissions and original graphics. Les will update advert and pass to Jane for adding suitable graphics.

Press release to be amended to include consultation on licensing and other issues.

4. Dates for publicising promotional material and Presentations

Publication	Deadline / Notes	Responsibility
Spotlight	5 th August for September issue – discuss a prompt for the September issue	Les
Northern Scot	Speak to Editor re possibility of a series of CC interviews and potential advert / editorial	Alastair
Banffshire Herald / Banffshire Advertiser	Obtain costs	Jane
Forres Gazette	Obtain costs	Les
Moray Firth Radio	Investigate advertising methods	Tracey
The Knock News	Obtain costs / dates of publication	Jane
The Rothesian	Obtain costs / dates of publication	Tracey
Press & Journal	Discuss Editorial and advert	Les
BBC / STV	Discuss with Councillor Wright and other Elected members who used to be Community Councillors how they could help with the promotional campaign	Alastair

Jane will ask Tesco how they can help and Gordon will ask Asda. Les will ask Tesco, Forres if successful with the Elgin branch.

It was agreed that the adverts should be placed mid September where possible.

5. Spotlight Costs (see Number 13 above)
6. Draft Expenditure List / Funds Control and Responsibility

Approximate costs : Spotlight - £480

Northern Scot - £120

Banffshire Advertiser / Banffshire Herald - £120

Forres Gazette - £60

Press & Journal / MFR – Free

BBC / STV – Councillor Wright and Elected members

The Knock News – to be confirmed

The Rothesian – to be confirmed

7. Leaflet Designs

The group agreed the information and design. This will be produced by CSU Admin – a draft will be circulated in early course.

8. Future Role of JCC

This will be a standard item on every Agenda and the group will continue to give thought to this. Tracey and Jane agreed to set up a Facebook page for 'The Joint Community Councils of Moray' – all Community Councils will ask their members (if they have Facebook) to 'like' the page.

9. AOCB

Alastair to speak to Ryan Main to provide an update on Sub-group activities and offer assistance via JCC with the area campaign re Libraries etc.

NEXT MEETING – 18TH APRIL, 9.30, NEON ROOM 2