

Moray Local Housing Strategy 2013-2018**1. Housing Market Areas**

- 1.1. The Housing Need and Demand Assessment (HNDA) 2011 identified 6 housing market areas in Moray. The HNDA was appraised as “robust and credible” by the Scottish Government on 12 September 2011.
- 1.2. The areas are based on analysis of the origin of house purchasers over a 5 year period. The methodology used to identify these 6 areas is set out in full in the HNDA 2011 Appendix 3.
- 1.3. This analysis shows that of houses sold in Moray 73.45% were bought by a purchaser originating from within Moray. The next largest originating area was England (7.97%).
- 1.4. Identifying housing markets helps the Council and its partners to make provision for the right amount of housing (owner occupied and affordable rented) in the right locations across Moray by:
 - enabling the Council to assign appropriate targets for achievement of new affordable housing to each sub market area, through the Strategic Housing Investment Plan (SHIP)
 - enabling the Environmental Services Department to designate sufficient land for new housing development in each sub-area through the Local Plan.
- 1.5. The towns included in each HMA are listed below. Housing market boundaries provide a best fit between school catchment areas, house purchase analysis and census output areas. The census output areas and the housing market area they fall within are also listed below.

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Housing Market Area	Location
Buckie HMA	Arradoul
	Auchenhalrig
	Berryhillock
	Bogmoor
	Broadley
	Buckie
	Clochan
	Cullen
	Deskford
	Drybridge
	Enzie
	Findochty
	Fordyce
	Hill of Maud
	Kirktown of Deskford
	Lintmill
	Nether Dallachy
	Portgordon
	Portknockie
	Rathven
	Slackhead
	Spey Bay
	Tugnet
	Tynet
	Upper Dallachy

Housing Market Area	Location
Elgin HMA	Barmuckity
	Birnie
	Blackhills
	Blinkbonnie (Kingston)
	Burghead
	Calcots
	Clackmarras
	Cranloch
	Crofts of Dipple
	Cummingston
	Darklands
	Dipple
	Duffus
	Elgin
	Findrassie
	Fochabers
	Fogwatt
	Garmouth
	Gordonstoun
	Hopeman
	Kingston-on-Spey
	Lhanbryde
	Lochhill
	Lochhills
	Longhill
	Longmorn
	Lossiemouth
	Miltonduff
	Mosstodloch
	Mosstowie
	Muir of Lochs
	Muirton
	Newton
	Orbliston
	Orton
	Roseisle
	Scotstonhill
	Spynie
	Thomshill
	Troves
	Urquhart

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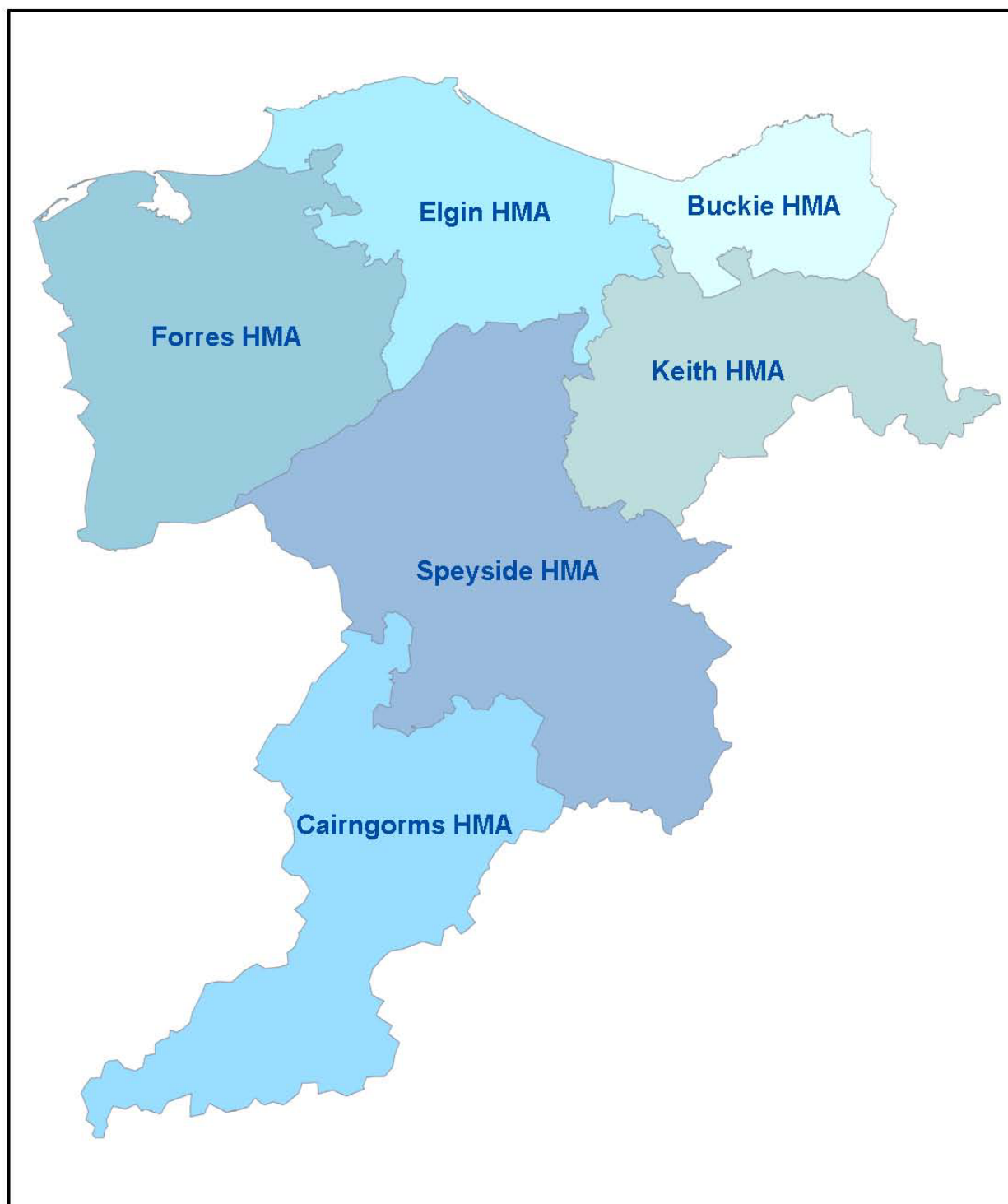
Housing Market Area	Location
Forres HMA	Altyre
	Alves
	Brodie
	Broom of Moy
	Burgie
	Coltfield
	Conicavel
	Dallas
	Dalvey
	Darnaway
	Dunphail
	Dyke
	Easter Lawrenceton
	Findhorn
	Forres
	Kellas
	Kinloss
	Kintessack
	Logie
	Mains of Moy
	Mundole
	Pluscarden
	Rafford
	Whitemire

Housing Market Area	Location
Keith HMA	Auchindachy
	Aultmore
	Boharm
	Botriphnie
	Bridge of Marnoch
	Crossroads
	Drummuir
	Glentauchers
	Grange
	Keith
	Kininvie
	Knock
	Maggielknockater
	Mulben
	Newmill
	Rothiemay
	Towiemore

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Housing Market Area	Location
Speyside HMA	Aberlour
	Archiestown
	Auchbreck
	Auchindoun
	Ballindalloch
	Blacksboat
	Bridgend of Glenlivet
	Cabrach
	Cardhu
	Carron
	Cragganmore
	Craigellachie
	Dailuaine
	Dufftown
	Edinvillie
	Elchies
	Glass
	Glenfarclas
	Glenfiddich
	Glenlivet
	Glenrinnen
	Inveravon
	Knockando
	Marypark
	Minmore
	Parkmore
	Rothies
	Ruthrie

Housing Market Area	Location
Cairngorms National Park HMA	Auchnarrow
	Chapelton of Glenlivet
	Kirkmichael
	Tomintoul
	Tomnavoulin

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