

# MORAY LOCAL DEVELOPMENT PLAN PROPOSED PLAN



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## Information Events

The Planning and Development team will be hosting information events for the Proposed Moray Local Development Plan between the 14 April and 24 April.

The drop-in information events provide an opportunity for you to ask the planners questions about the proposals for development in your community and provide advice on how representations/comments can be submitted.

**ALL DATES ARE 4PM TO 8PM**

Venue	Date
Keith Longmore Hall	Monday 14 April
Aberlour Fleming Hall	Tuesday 15 April
Lossiemouth Town Hall	Wednesday 16 April
Elgin Library	Thursday 17 April
Dufftown Mortlach Memorial Hall	Monday 21 April
Buckie Townhouse West	Tuesday 22 April
Forres Town Hall	Wednesday 23 April
Fochabers Institute	Thursday 24 April

## Spotlight on Placemaking

### What is placemaking?

“Placemaking” could be described as the design process that considers not only the design of individual buildings but looks beyond this to consider the environment in which we live, the people that will inhabit the space, and the interaction of people and their surroundings.

This design process should aim to deliver successful places, which the Scottish Government describe as being:

- Distinctive
- Safe and pleasant
- Easy to move around
- Welcoming
- Adaptable
- Resource efficient

### Facebook

Please “Like” the Moray Council Planning Facebook pages for further updates.



## Why placemaking is important?

Successful places can deliver multiple benefits such as:

- Enhancing our quality of life by creating attractive, safe and well-connected places;
- Making urban areas more attractive and competitive for inward investment;
- Creating distinctive places with their own sense of identity and community;
- Lower crime rates and fewer social problems;
- Providing opportunities for active and healthier lifestyles with more opportunities for walking and cycling;
- Creating better access to public transport; and,
- Providing opportunities to maximise energy efficiency and reduce emissions.

## What are the Planning and Development team doing to help create successful places?

- We are ensuring placemaking principles are applied to all new developments through the application of Primary Policy PP3 Placemaking.
- We have updated our Urban Design Supplementary Guidance. This is currently out to consultation.
- We have created a Design Statement Template to assist developers in explaining their design solution and how the site has been analysed and the design principles applied.
- We have set out design principles in the Proposed Plan for key sites. These highlight key issues and aspirations that the Council require developers to take into account.
- The Proposed Plan requires that larger and more complex sites have masterplans prepared.
- We are engaging earlier with developers to ensure placemaking is considered at the start of the design process.
- We have undertaken training with Architecture and Design Scotland\* to raise skill levels and understanding of masterplan processes.
- We are engaging with Architecture and Design Scotland Design Forum through interactive workshops during the development of two key masterplans.

*\*Architecture and Design Scotland is Scotland's national champion for excellence in placemaking, architecture and planning.*

Your Place Your Plan Your Future

