Identified options as of 26th May 2014

- Displaying museum pieces
- Arts & Crafts facility
- Genealogical Centre
- Similar to Logie Steading
- Similar to Rutherglen Town Hall
- Tourist Information Centre
- Café (Highland Folk Museum example)
- Similar to the Roundhouse in London
- Theatre/arts/cultural centre
- Music/artist studios/craft space
- Cultural/arts centre
- Art Gallery
- Meeting place
- Lease of upstairs for offices
- Educational uses
- Café (training venue for the college)
- Writers retreat
- Youth Hostel
- Whisky Heritage Centre
- Tate Moray 5* Boutique Restaurant
- Similar to Lighthouse project in Glasgow
- Wedding venue
- Sports Centre
- Respite facility for elderly/disabled
- Fine dining
- Jazz/Opera in the Park
- Spa
- Youth Centre
- Homeless Shelter
- Something for the kids
- Exhibition/Conference Centre