

**REPORT TO: ENVIRONMENTAL SERVICES COMMITTEE ON 26 MAY 2004**

**SUBJECT: APPLICATION FOR FINANCIAL ASSISTANCE: MORAY MARATHON, HALF MARATHON AND 10K COMMITTEE**

**BY: DIRECTOR OF ENVIRONMENTAL SERVICES**

**1. Reason for Report**

1.1 To invite the Committee to consider an application on behalf of the Moray Marathon, Half Marathon and 10K Committee for a financial contribution towards the 2004 Moray Marathon.

**2. Background**

2.1 The Moray Marathon And 10k Road Race were established in 1982. The former Moray District Council and The Moray Council have grant aided this event every year since the first event.

2.2 The Moray Marathon is included in the Scottish National Championships

2.3 Over 700 runners take part in these events, many from outside Moray. This brings extra revenue to Moray through accommodation required for both participants and their supporters and families. Local sports people are also encouraged to take part, with personal benefits to their well being.

2.4 The Marathon and associated shorter races are of benefit to Moray through the tourism it generates and the encouragement it gives to local people to compete.

**3. The Proposals**

3.1 That the Committee considers the request on behalf of the Moray Marathon, Half Marathon and 10K Committee for a financial contribution towards the 2004 Moray Marathon.

#### **4. Financial Implications**

- 4.1 The Moray Council has grant aided these events in the past and last year offered a guarantee against loss. They will receive £2000 sponsorship from The Macallan and £1,200 from Asda. The group used only £1,000 of a guarantee against loss in 2001/2, £200 in 2002 /3, and £1,000 last year.
- 4.2 The cost of assisting this event will be met from the Corporate Economic Development Activities Budget.
- 4.3 The balance available in the Corporate Economic Activities Budget is £55,620

#### **5. Staffing, Environmental & Sustainable Development Implications**

- 5.1 There are no staffing, environmental or sustainable development implications arising from this report.

#### **6. Consultations**

- 6.1 The Head of Financial Services has been consulted and concurs with the financial implications of this report.

#### **7. Corporate Plan**

- 7.1 The report is consistent with social and economic development aims of the corporate plan.

#### **8. Recommendations**

##### **8.1 It is recommended that the Committee:**

- (i) approves the request on behalf of the Moray Marathon, Half marathon and 10K Committee for a financial contribution towards the 2004 Moray Marathon.**
- (ii) recommends to the Policy and Resources Committee that if the request is supported that the Council's contribution of up to £2000 as a guarantee against loss be met from the Corporate Economic Development Activities Budget.**

Author of Report: John Ferguson Community Development Manager (Strategy)

Background Papers: None

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