

(Appendix 2)

**Date Printed**

**29-Apr-10**

## **Analyse**

**Record:** 1

**Title:** Engaging the community of South Lesmurdie

**Start Date:** 15/04/2010

**Review Date:** 13/05/2010

**Background:** National statistics and local professional feedback has indicated and evidenced the difficulties in engaging with all age groups of residents in the South Lesmurdie community. The lead organisations in this pilot will develop a multi agency approach and work in partnership to engage both the youth and adult residents. A wide range of community planning partners and others will be encouraged and supported to become involved in this project in order to ensure sustained engagement with residents in South Lesmurdie. The skills of partners would be increased to allow such models to be rolled out throughout Moray.

### **Contact:**

Amy Cheer - CLD Elgin Youth Team

Kieron Green - ENAF

### **Our purpose for engagement is:**

To engage, encourage and involve local residents to identify theirs and the wider community's needs and support their involvement in developing local community based initiatives that involve all sections of the community.

To enable professionals to develop their engagement skills and gain a better understanding of community life in South Lesmurdie.

In the first instance, work towards a community led event that will begin / capitalise on existence positive relationship building between residents themselves and local agency and community led organisations currently active in the area. It is anticipated that this would be the catalyst for positive change in the development of relationships between the residents of South Lesmurdie and local agencies.

### **Which is the right level for your purposes?:**

Engage

**Before we plan the process of engagement - what do we need to think about?:**

**What we know:**

Statistical information (SIMD), Housing stats, Health stats, service user stats from Library / learning centre.

Formal methods of getting feedback have not worked to date (i.e housing repairs).

**What we need to know:**

School stats - pre-school & primary & secondary

Police stats

Adult learning stats

Additional housing info i.e. make up of households/ numbers of tenants moving out of the area

Information from home owners

ESOL feedback

Elected member feedback

Flood information

NHS Older person's feedback / stats for the area

Social worker stats

Jobcentre / Careers service information

**Who has an interest in our focus of engagement?:**

**Agency Stakeholders**

Professionals who work in this area

**Community Stakeholders?**

the community of South Lesmurdie

Elected members

Local businesses within the area

**Who needs encouragement?:**

the community of South Lesmurdie

**Are there any conflicts of interest that might emerge?:**

Individual interests and priorities of residents and professionals may differ

**What locality or thematic group is this engagement targeted at?:**

South Lesmurdie

**Postcode(s):**

**What is the engagement theme?:**

Engagement

**What is the purpose of the engagement?:**

Respond to need within South Lesmurdie with both young and adult members of the community.

**What level of engagement are you seeking?:**

Engage