

**REPORT TO: CHILDREN AND YOUNG PEOPLE'S SERVICES COMMITTEE ON  
9 JUNE 2010**

**SUBJECT: SPORTS DEVELOPMENT UPDATE**

**BY: DIRECTOR OF EDUCATIONAL SERVICES**

**1. REASON FOR REPORT**

- 1.1 The purpose of this report is to inform Committee on the developments of Sports Development in the Moray area over the past year.
- 1.2 This report is submitted to Committee in terms of Section D(12) of the Council's Administrative Scheme relating to the Council's statutory powers to support activities related to the development of recreation, sport, culture and heritage.

**2. RECOMMENDATION**

- 2.1 **It is recommended that Committee scrutinises and notes the progress made in relation to Sports Development and future focus.**

**3. BACKGROUND**

- 3.1 At the Educational Services Committee meeting on 6 December 2006, the committee endorsed the 'Living An Active Life' Physical Activity, Sport and Health Strategy for Moray 2007-2012 (Para 6 of the Minute refers).
- 3.2 The action plans that complement this strategy include a number of sports development targets. A summary of these targets is listed in Appendix 1. A number of these targets are also included in the Educational Services - Service Performance Standards.
- 3.3 The current Sports Development team is made up of 1 x full time Sports Development Officer, 1 x part-time temporary Street Football Co-ordinator, 1 x full-time Assistant Leisure Officer (50% sports/50% arts development), 1 x full-time temporary Sports Development Apprentice, 1 x full-time temporary Rugby Development Officer and a pool of 26 sports coaches and assistants.
- 3.4 Tennis, cricket, rugby, badminton, basketball, football, hockey and athletics are the current main focus sports of the Sports Development Team. These focus sports are subject to change at any given point and are very much selected depending on the strength of the club structure or the potential of the sport to develop in the area.
- 3.5 Moray Cricket Association have been successful in applying to Moray LEADER for a Cricket Community Coach for a two year period. The successful candidate will be employed through Cricket Scotland and have a hot desk at Commerce House Annexe in Elgin.

- 3.6 Sport specific development forums have been set up for Moray in hockey, tennis, cricket, badminton, basketball, rugby, girls' football, football, disability sport, walk/jog/run. These forums are made up of the Sports Development Officer, a representative from Active Schools, National Governing Body, each of the local sport specific clubs, PE staff and anyone else from the community that has an interest in that specific sport. These groups work together to help develop their sports holistically through the pooling of resources and funding.
- 3.7 We also have a generic sports club development forum, sportMoray, our local sports council. This proactive group works closely with Sports Development to distribute grant aid funding. They also work in partnership to organise Club Network events and the annual Recognition Awards. They also manage the Pinto Tribute Fund that provides funding to young people to get involved in sport.
- 3.8 The Grampian ClubCAP scheme has now been rolling out in Moray since May 2008. ClubCAP is an accreditation scheme for sports clubs to acknowledge clubs that run in an organised, structured manner and adhere to all relevant policies and procedures. Five clubs have successfully completed this procedure with a further 8 clubs currently working through the scheme.
- 3.9 Sports Development has been involved in a range of projects over the past year including delivering Start to Play training to childminders and pre-school groups; successfully going through the Institute for Sport, Parks and Leisure Health and Physical Activity Recognition Assessment; devising and implementing an action plan in relation to the 2006 Accord for the Protection of Children in Scottish Sport; organising events such as the Moray Great Bike Ride, term-time and holiday programmes for young people and numerous coach education courses.
- 3.10 Sports Development in consultation with some local partners is also currently discussing the potential with the community of Fochabers and surrounding area to set up new tennis and hockey clubs using the 2G synthetic pitch based at the high school.
- 3.11 The Sports Development Officer has also assisted the following organisations to secure external funding for specific projects – Moray Cricket Association, Speyside Area Forum (Midnight League), Walk, Jog, Run Moray, sportMoray and Be Active Life Long (B.A.L.L.) group – all £1000 from 2014 Communities. £9293 was also secured for Moray Community Rugby and £4130 was also secured for the B.A.L.L. Group from Awards for All.
- 3.12 The Educational Resources Manager and Sports Development Officer are also attending meetings organised by sportscotland in relation to developing a Regional Sporting Partnership for Grampian.

#### **4. SUMMARY OF IMPLICATIONS**

##### **(a) Single Outcome Agreement/Service Improvement Plan**

- (i) This report provides Committee with information relevant to Outcome 4 – Our young people are successful learners, confident individuals, effective contributors and responsible citizens.  
Outcome 5 – Our children have the best start to life and are ready to succeed.  
Outcome 6 – We live longer, healthier lives.  
Outcome 11 – We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others.  
Outcome 15 – Our public services are high quality, continually improving, efficient and responsive to local needs.
- (ii) Within the Service Improvement Plan – Action Areas 2, 4 and 17 – Self-evaluation, Health Promotion and Sports/Arts Leisure Development.

**(b) Policy and Legal**

Improving the health and wellbeing of the Moray community through physical activity and sport is not only an integral part of the local vision but is also a national priority. In particular, the Sports Development team aims to fulfil the aspirations of increasing physical activity, sport and health levels of our community, as identified as a key objective in the Scottish Executive's Reaching Higher: Building on the success of sport 21.

**(c) Resources (Financial, Risks, Staffing and Property)**

There are no immediate financial, risks, staffing or property implications arising from this report.

**(d) Consultations**

In preparing this report, consultations have been undertaken with sportscotland and voluntary bodies such as sportMoray and the sports development forums.

**5. CONCLUSION**

**5.1 Committee is requested to scrutinise and note the continued progress made in relation to Sports Development.**

Background Papers:

Ref: DMD/JR/Reports/Children and Young People's Services  
Committee/9 June 2010/Sports Development Update