

MORAY ENERGY EFFICIENCY FAIR

WEDNESDAY 24TH MARCH 2010,
ELGIN TOWN HALL

EVALUATION SUMMARY:

- A. Exhibitors
- B. General Public



A. EXHIBITOR FEEDBACK

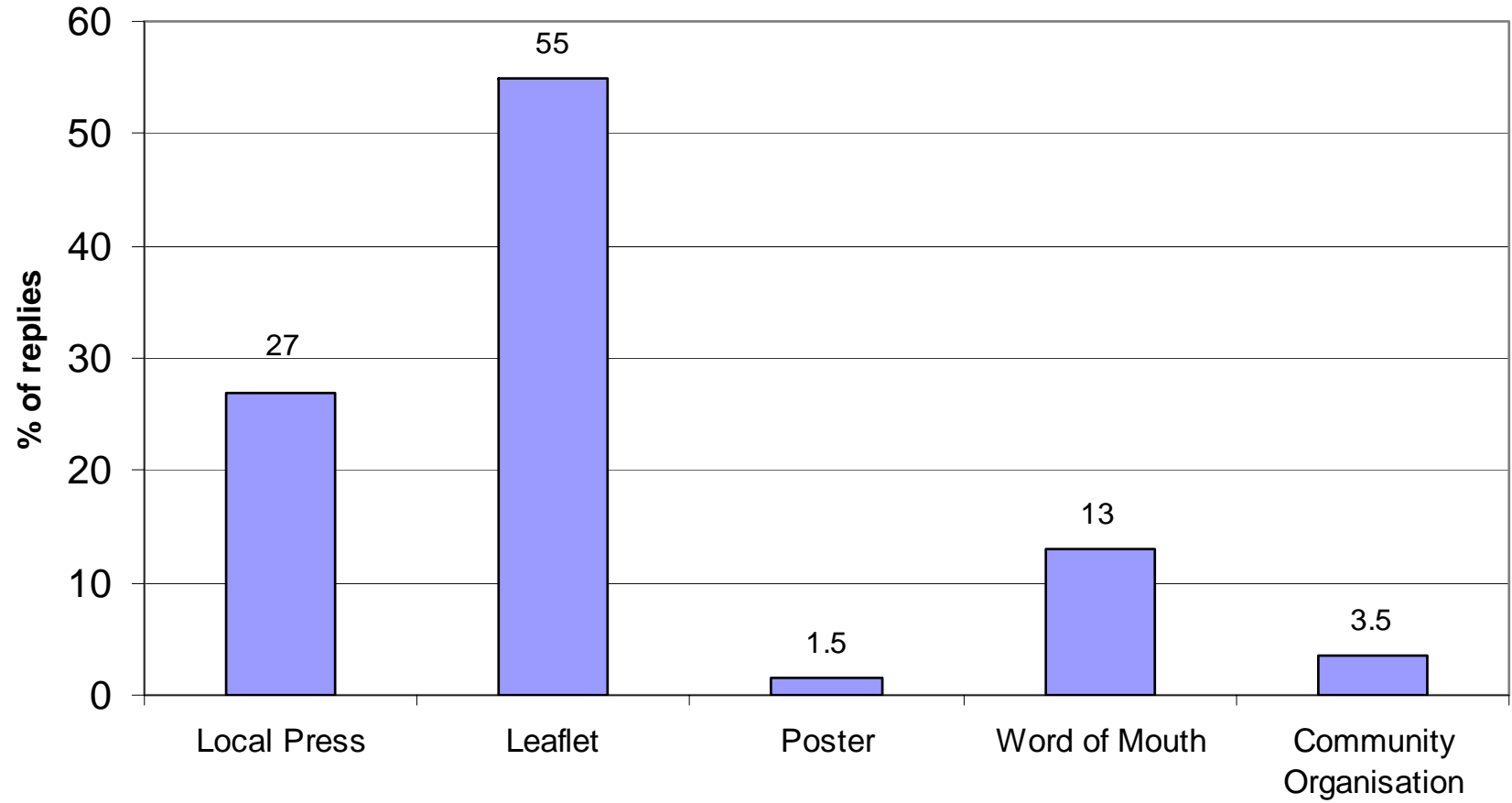
This was the first Event of its kind in Moray. The responses show that the majority of exhibitors responding found the event worthwhile and informative. A number of comments were made about how the Event would have addressed different topics, technology or advice. Helpful comments were received and will be helpful in dealing with any follow up from the Event or organising a future event.

B. PUBLIC FEEDBACK

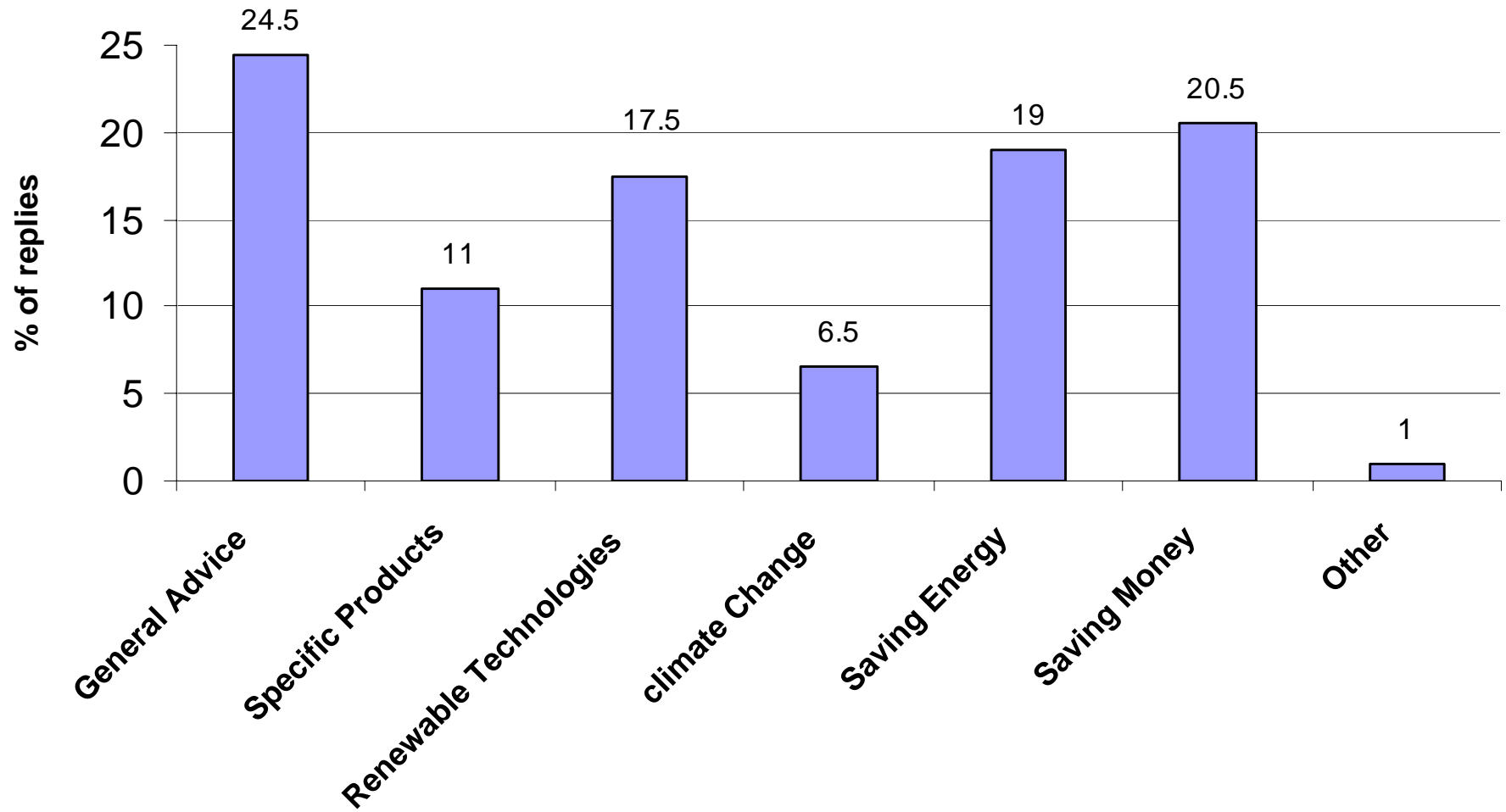
A total of 114 people provided feedback on their experience of attending the fair.

	% of replies		
	Yes	No	Maybe
Have you received any leaflets or free products to take home?	96.5	3.5	n/a
Will you be following up any contact with exhibitors you say at the Fair?	87.5	10	2.5
Will you be making any changes to your home, community Group or business to save energy and money as a result of the Fair?	75	11	14
Do you think there is enough information available for energy efficiency?	59	41	n/a
Do you think there are enough local businesses providing energy efficiency services?	34	66	n/a
Would you like to be informed of future Fairs?	80.5	19.5	n/a

How did you find out about the Fair



Reason for Attending



What did you think about the Fair?

