

APPENDIX 1

SLAED (ECONOMIC DEVELOPMENT) PERFORMANCE INDICATORS FOR MORAY COUNCIL AREA										
Ref	Indicator	Period	Council	Scotland	% of Scotland	Period	Council	Scotland	% of Scotland	Moray up or down
I1	Economic Development Expenditure – estimated Capital Spend Revenue Spend	2013/14	£88,731 £297,583 -£208,852	£226,061,068 £56,756,236 £169,304,832	0.04% 0.5% -0.1%	2014/15	£3,094,448 £1,019,448 £2,075,000	£227,799,161 £35,378,973 £192,420,188	1.4% 2.9% 1.1%	Up
I2	Economic Development Staffing – estimated	2013/14	8.5	1,524.5	0.6%	2014/15	8.5	1,446.09	0.6%	Same
A1	Number of Attendees at Business Gateway Events	2013/14	465	21,186	2.2%	2014/15	952	24,838	3.8%	Up
A2	Number of Companies Registered with SDP	2013/14	0	7,984	0.0%	2014/15	2	5,800	0.0%	Up
OP1	No. of Businesses Supported by Council Economic Development Activity No. of instances of support	2013/14	14 14	17,279 24,510	0.1% 0.1%	2014/15	697 762	18,506 28,067	3.8% 2.7%	Up
OP2	Number of Business Gateway Support Interventions	2013/14	393	12,408	3.2%	2014/15	356	13,569	2.6%	Down
OP3	Number of Companies Assisted by Scottish Development International	2013/14	23	2,727	0.8%	2014/15	20	2,602	0.8%	Down
OP4	Number of Unemployed People that have Participated in Council Funded or Operated Employability Activities	2013/14	524	68,911	0.8%	2014/15	682	62,319	1.1%	Up
OP5	Availability of Employment Land	2013/14	18.1%	17.7%	N/A	2014/15	15.4%	12.9%	0.9%	Down
OP6	Number of Businesses Participating in SDP	2013/14	0	-	0.0%	2014/15	0	380	0.0%	Same
OC1	Gross Value Added per Capita (NUTS3 Regions) - Inverness & Nairn and Moray, Badenoch & Strathspey	2012	£17,936	£20,013	-	2013	£20,316	£21,982	-	Up
OC2	Gross Weekly Earnings – Residence Based Gross Weekly Earnings – Workforce Based	2013	£449.20 £466.40	£508.00 £508.30	-	2014	£434.30 £451.50	£518.20 £519.40	-	Down
OC3	Employment Rate	2013/14	77.7%	71.5%	-	2014/15	75.8%	72.9%	-	Down
OC4	New Business Starts per 10,000 Working Age Population	2012	41	50	-	2013	48	62	-	Up

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OC5	Business Survival Rate (3 Year)	2009-2012	65.1%	60.1%	-	2010 -2013	60%	57.1%	-	Down
OC6	Claimants in Receipt of Out-of-Work Benefits JSA	2014	10.6% 1.8%	15.2% 3.1%	-	2015	10.5% 1.6%	14.5% 2.4%	-	Down
OC7	Working Age Population with Low/No Qualifications	2013	10.8%	12.6%	-	2014	11.2%	11.5%	-	Up
OC8	Carbon Dioxide Emissions per Capita (tonnes)	2012	9.8	6.8	-	2013	9.9	6.5	-	Up
OC9	Town Vacancy Rate	2012/13	9.5%	10.2%	-	2014/15	12.9%	10.1%	2.8%	Up
OC12	Number of Business Gateway start-ups that are Trading	2013/14	132	10,138	1.3%	2014/15	120	10,103	1.2%	Down
OC13	Business Gateway Survival Rate (3 Year) –	2013/14	64%	67%	-	2014/15	57%	61%	-	Down
OC14	Leverage of External Funding	2013/14	£1 : £3.30	£1 : £1.80	-	2014/15	£1 : £2.49	£1 : £1.33	-	Down
OC15	Number of Planned New Jobs from Completed Inward Investment Projects Number of Planned Safeguarded Jobs	2013/14	-	4,834 2,612	-	2014/15	64 0	4,602 5,057	1.4% 0.0%	Up
OC16	No. of Unemployed People that have Progressed to Employment as a Result of Participation in Council Funded/Operated Employability Activities	2013/14	247	24,893	1%	2014/15	270	24,181	1.1%	Up