

APPENDIX 1

SLAED (ECONOMIC DEVELOPMENT) PERFORMANCE INDICATORS FOR MORAY COUNCIL AREA												
Ref	Indicator	Period	Council	Scotland	% of Scotland	Moray up or down		Period	Council	Scotland	% of Scotland	Moray up or down
I1	Economic Development Expenditure – estimated		£3,094,448	£227,799,161	1.4%				£1,091,706	£221,930,105	0.5%	
	Capital Spend	2014/15	£1,019,448	£35,378,973	2.9%	Up		2015/16	£1,125,659	£61,489,672	1.8%	-64.7%
	Revenue Spend		£2,075,000	£192,420,188	1.1%				-£33,953	£160,440,433	0.0%	
I2	Economic Development Staffing – estimated	2014/15	8.5	1,446.09	0.6%	Same		2015/16	28.1	1,347.64	2.1%	230.6%
A1	Number of Attendees at Business Gateway Events	2014/15	952	24,838	3.8%	Up		2015/16	1,105	24,678	4.5%	16.1%
A2	Number of Attendees at Business Events provided by the Council	New Measure	New Measure	New Measure	New Measure	New Measure		2015/16	604	14,962	4.0%	N/A
A3	Number of Companies Registered with SDP	2014/15	2	5,800	0.0%	Up		2015/16	15	7,456	0.2%	650.0%
OP1	No. of Businesses Supported by Council Economic Development Activity	2014/15	697	18,506	3.8%	Up		2015/16	327	16,893	1.9%	-53.1%
	No. of instances of support		762	28,067	2.7%				332	22,886	1.5%	
OP2	Number of Business Gateway Support Interventions	2014/15	356	13,569	2.6%	Down		2015/16	440	12,610	3.5%	23.6%
OP3	Number of Companies Assisted by Scottish Development International	2014/15	20	2,602	0.8%	Down		2015/16	18	2,630	0.7%	-10.0%
OP4	Number of Unemployed People that have Participated in Council Funded or Operated Employability Activities	2014/15	682	62,319	1.1%	Up		2015/16	74	66,807	0.1%	-89.1%
OP5	Availability of Employment Land	2014/15	15.4%	12.9%	0.9%	Down		2015/16	19.0%	27.2%	69.9%	23.4%
OP6	Number of Businesses Participating in SDP	2014/15	0	380	0.0%	Same		2015/16	2	1,825	0.1%	N/A
OC1	Gross Value Added per Capita (Different Source used in 2014)							2014	£35,955	£48,928	-	N/A
OC2	Gross Weekly Earnings – Residence Based	2014	£434.30	£518.20	-	Down		2015	£490.70	£527.00	-	8.5%
	Gross Weekly Earnings – Workforce Based		£451.50	£519.40					£489.80	£527.00		
OC3	Employment Rate	2014/15	75.8%	72.9%	-	Down		2015/16	74.2%	72.9%	-	-2.1%

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OC4	New Business Starts per 10,000 Working Age Population	2013	48	62	-	Up		2014	54	62	-	12.5%
OC5	Business Survival Rate (3 Year)	2010 - 2013	60.0%	57.1%	-	Down		2011-2014	64.3%	62.8%	-	7.2%
OC6	Claimants in Receipt of Out-of-Work Benefits	2015	10.5%	14.5%	-	Down		2016	7.9%	10.8%	-	-2.6%
	JSA		1.6%	2.4%					1.5%	1.8%		-0.1%
OC7	Working Age Population with Low/No Qualifications	2014	11.2%	11.5%	-	Up		2015	14.3%	11.2%	-	3.1%
OC8	Carbon Dioxide Emissions per Capita (tonnes)	2013	9.9	6.5	-	Up		2014	8.5	5.7	-	-14.1%
OC9	Town Vacancy Rate	2014/15	12.9%	10.1%	2.8%	Up		2015/16	11.9%	11.9%	1.9%	-7.8%
OC10	Number of Business Gateway start-ups that are Trading	2014/15	120	10,103	1.2%	Down		2015/16	137	9,087	1.5%	14.2%
OC11	Business Gateway Survival Rate (3 Year) -	2014/15	57%	61%	-	Down		2015/16	63%	66%	-	10.5%
OC12	Leverage of External Funding	2014/15	£1 : £2.49	£1 : £1.33	-	Down		2015/16	£1 : £2.47	£1 : £1.56	-	-0.8%
OC13	Number of Planned New Jobs from Completed Inward Investment Projects	2014/15	64	4,602	1.4%	Up		2015/16	0	4,313	0.0%	-100%
	Number of Planned Safeguarded Jobs		0	5,057	0.0%				0	2,777	0.0%	N/A
OC14	No. of Unemployed People that have Progressed to Employment as a Result of Participation in Council Funded/Operated Employability Activities	2014/15	270	24,181	1.1%	Up		2015/16	59	21,624	0.3%	-78.1%