

## APPENDIX 2

SLAED (ECONOMIC DEVELOPMENT) PERFORMANCE INDICATORS - MORAY 2015/16 WITH SOLACE COMPARATORS - OTHER SERVICES FAMILY GROUP 2 (ENVIRONMENTAL SERVICES AND CULTURE/LEISURE)											
Ref	Indicator	Period	Scotland	Moray	East Ayrshire	East Lothian	Fife	North Ayrshire	Perth & Kinross	South Ayrshire	Stirling
I1	Economic Development Expenditure – estimated	2015/16	£221,930,105	£1,091,706	£5,864,832	£4,546,000	£13,475,983	£16,012,866	£5,319,489	£1,401,268	£515,676
	Capital Spend		£61,489,672	£1,125,659	£2,215,832	£10,000	£3,235,983	£7,723,866	£3,295,825	£368,268	£0
	Revenue Spend		£160,440,433	-£33,953	£3,649,000	£4,536,000	£10,240,000	£8,289,000	£2,023,664	£1,033,000	£515,676
I2	Economic Development Staffing – estimated	2015/16	1,347.64	28.1	29.9	30.7	82.75	35	35	15	6
A1	Number of Attendees at Business Gateway Events	2015/16	24,678	1,105	109	389	1,742	264	531	501	480
A2	Number of Attendees at Business Events provided by the Council	2015/16	14,962	604	216	200	1,725	252	1,404	698	8
A3	Number of Companies Registered with SDP	2015/16	7,456	15	283	95	491	216	194	221	141
OP1	No. of Businesses Supported by Council Economic Development Activity	2015/16	16,893	327	413	32	2,300	388	541	184	651
	No. of instances of support		22,886	332	1,287	386	2,300	N/A	541	348	651
OP2	Number of Business Gateway Support Interventions	2015/16	12,610	440	45	161	748	263	520	67	337
OP3	Number of Companies Assisted by Scottish Development International	2015/16	2,630	18	18	29	109	40	76	49	51
OP4	Number of Unemployed People that have Participated in Council Funded or Operated Employability Activities	2015/16	66,807	74	1,091	548	5,695	969	1,435	639	459
OP5	Availability of Employment Land	2015/16	27.2%	19.0%	39.0%	13.0%	8.4%	7.2%	67.9%	54.5%	42.3%
OP6	Number of Businesses Participating in SDP	2015/16	1,825	2	58	23	80	51	30	37	40
OC1	Gross Value Added per Capita	2014	£48,928	£35,955	£39,360	£36,720	£41,508	£42,944	£46,320	£42,535	£31,065
OC2	Gross Weekly Earnings – Residence Based	2015	£527.00	£490.70	£523.90	£558.10	£517.50	£479.80	£516.90	£556.30	£511.50
	Gross Weekly Earnings – Workforce Based		£527.00	£489.80	£494.40	£519.30	£488.60	£487.90	£517.30	£554.20	£504.40
OC3	Employment Rate	2015/16	72.9%	74.2%	68.6%	74.3%	73.1%	64.7%	78.7%	72.1%	69.9%

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Ref	Indicator	Period	Scotland	Moray	East Ayrshire	East Lothian	Fife	North Ayrshire	Perth & Kinross	South Ayrshire	Stirling
OC4	New Business Starts per 10,000 Working Age Population	2014	62	54	51	51	51	51	70	56	75
OC5	Business Survival Rate - (3 Year)	2011-2014	62.8%	64.3%	59.6%	67.3%	63.4%	64.5%	59.8%	60.3%	66.2%
OC6	Claimants in Receipt of Out-of-Work Benefits	2016	10.8%	7.9%	13.8%	11.0%	11.5%	14.8%	7.6%	11.5%	8.1%
	JSA		1.8%	1.5%	3.2%	1.2%	2.5%	3.0%	1.2%	2.0%	1.1%
OC7	Working Age Population with Low/No Qualifications	2015	11.2%	14.3%	17.8%	8.2%	10.7%	15.0%	8.0%	11.6%	10.5%
OC8	Carbon Dioxide Emissions per Capita (tonnes)	2014	5.7	8.5	5.5	5.6	5.5	6.5	7.5	6.9	7.2
OC9	Town Vacancy Rate	2015/16	11.9%	11.9%	14.5%	7.3%	14.7%	8.0%	8.4%	10.7%	18.1%
OC10	Number of Business Gateway start-ups that are Trading	2015/16	9,087	137	148	148	586	210	304	154	233
OC11	Business Gateway Survival Rate (3 Year) –	2015/16	66%	63%	56%	60%	78%	56.00%	64.00%	56.00%	76.00%
OC12	Leverage of External Funding	2015/16	£1 : £1.56	£1 : £2.47	£1 : £1.66	£1 : £4.27	£1 : £1.91	£1 : £2.04	£1 : £0.20	£1 : £2.52	N/A
OC13	Number of Planned New Jobs from Completed Inward Investment Projects	2015/16	4,313	0	0	16	92	0	4	16	100
	Number of Planned Safeguarded Jobs		2,777	0	0	16	200	0	15	52	0
OC14	No. of Unemployed People that have Progressed to Employment as a Result of Participation in Council Funded/Operated Employability Activities	2015/16	21,624	59	683	73	1,332	428	789	180	60

Ref

I = Input Indicators

A = Activity Indicators

OP = Output Indicators

OC = Outcome Indicators