

APPENDIX 1

SLAED (ECONOMIC DEVELOPMENT) PERFORMANCE INDICATORS FOR MORAY COUNCIL AREA										
Ref	Indicator	Period	Council	Scotland	% of Scotland	Period	Council	Scotland	% of Scotland	Moray up or down
I1	Economic Development Expenditure – estimated	2015/16	£1,091,706	£221,930,105	0.5%	2016/17	£3,841,308	£255,930,290	1.5%	Up
	Capital Spend		£1,125,659	£61,489,672			£1,133,308	£106,464,686		
	Revenue Spend		-£33,953	£160,440,433			£2,708,000	£149,465,604		
I2	Economic Development Staffing – estimated	2015/16	28.1	1,347.64	2.1%	2016/17	25.60	1,262.20	2.0%	Down
A1	Number of Attendees at Business Gateway Events	2015/16	1,105	24,678	4.5%	2016/17	1,452	29,925	4.9%	Up
A2	Number of Attendees at Business Events provided by the Council	2015/16	604	14,962	4.0%	2016/17	641	17,977	3.6%	Up
A3	Number of Companies Registered with SDP	2015/16	15	7,456	0.2%	2016/17	28	9,749	0.3%	Up
OP1	No. of Businesses Supported by Council Economic Development Activity No. of instances of support	2015/16	327	16,893	1.9%	2016/17	6	14,695	0.0%	Down
			332	22,886	1.5%		6	19,823	0.0%	
OP2	Number of Business Gateway Support Interventions	2015/16	440	12,610	3.5%	2016/17	467	15,909	2.9%	Up
OP3	Number of Companies Assisted by Scottish Development International	2015/16	18	2,630	0.7%	2016/17	43	2,344	1.8%	Up
OP4	Number of Unemployed People that have Participated in Council Funded or Operated Employability Activities	2015/16	74	66,807	0.1%	2016/17	423	50,743	0.8%	Up
OP5	Availability of Employment Land	2015/16	19.0%	27.2%		2016/17	22.4%	38.4%	-	Up
OP6	Number of Businesses Participating in SDP	2015/16	2	1,825	0.1%	2016/17	4	1,033	0.4%	Up
OC1	Gross Value Added per Capita	2014	£23,087	£23,267	-	2015	£23,497	£23,685	-	Up
OC2	Gross Weekly Earnings – Residence Based Gross Weekly Earnings – Workforce Based	2015	£490.70	£527.00	-	2016	£498.70	£536.60	-	Up
			£489.80	£527.00			£491.80	£535.00		
OC3	Employment Rate	2015/16	74.2%	72.9%	-	2016/17	73.5%	73.4%	-	Down

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OC4	New Business Starts per 10,000 Working Age Population	2014	54	62	-		2015	50	62	-	Down
OC5	Business Survival Rate (3 Year)	2011-2014	64.3%	62.8%	-		2012-2015	64.6%	62.0%	-	Up
OC6	Claimants in Receipt of Out-of-Work Benefits	2016	7.9%	10.8%	-		2017	7.5%	10.2%	-	Down
OC7	Working Age Population with Low/No Qualifications	2015	14.3%	11.2%	-		2016	12.8%	11.9%	-	Down
OC8	Town Vacancy Rate	2015/16	11.9%	11.9%	-		2016/17	11.9%	10.2%	-	Same
OC9	Number of Business Gateway start-ups that are Trading	2015/16	137	9,087	1.5%		2016/17	132	8,983	1.5%	Down
OC11	Leverage of External Funding	2015/16	£1 : £2.47	£1 : £1.56	-		2016/17	£1 : £3.69	£1 : £1.54	-	Up
OC12	Number of Planned New Jobs from Completed Inward Investment Projects	2015/16	0	4,313	0.0%		2016/17	0	4,426	0.0%	Same
	Number of Planned Safeguarded Jobs		0	2,777	0.0%			0	3,414	0.0%	
OC13	No. of Unemployed People that have Progressed to Employment as a Result of Participation in Council Funded/Operated Employability Activities	2015/16	59	21,624	0.3%		2016/17	83	17,020	0.5%	Up

Ref

I = Input Indicators

A = Activity Indicators

OP = Output Indicators

OC = Outcome Indicators