

APPENDIX 2

SLAED (ECONOMIC DEVELOPMENT) PERFORMANCE INDICATORS - MORAY 2016/17 WITH SOLACE COMPARATORS - OTHER SERVICES FAMILY GROUP 2 (ENVIRONMENTAL SERVICES AND CULTURE/LEISURE)											
Ref	Indicator	Period	Scotland	Moray	East Ayrshire	East Lothian	Fife	North Ayrshire	Perth & Kinross	South Ayrshire	Stirling
I1	Economic Development Expenditure – estimated	2016/17	£255,930,290	£3,841,308	£6,588,004	£3,499,959	£9,561,252	£11,834,163	£7,688,683	£2,633,921	£1,744,437
	Capital Spend		£106,464,686	£1,133,308	£3,258,004	£0	£1,574,252	£4,369,163	£5,099,729	£0	£1,100,397
	Revenue Spend		£149,465,604	£2,708,000	£3,330,000	£3,499,959	£7,987,000	£7,465,000	£2,588,954	£2,633,921	£644,040
I2	Economic Development Staffing – estimated	2016/17	1,262.20	25.60	31.40	48.77	87.99	38.40	37.00	15.00	11.00
A1	Number of Attendees at Business Gateway Events	2016/17	29,925	1,452	385	357	1,801	660	782	522	451
A2	Number of Attendees at Business Events provided by the Council	2016/17	17,977	641	388	412	1,613	484	1,037	27	195
A3	Number of Companies Registered with SDP	2016/17	9,749	28	318	136	592	245	265	262	195
OP1	No. of Businesses Supported by Council Economic Development Activity	2016/17	14,695	6	468	69	1,247	754	133	327	364
	No. of instances of support		19,823	6	1,003	151	1,397	N/A	133	444	458
OP2	Number of Business Gateway Support Interventions	2016/17	15,909	467	50	134	975	256	297	19	331
OP3	Number of Companies Assisted by Scottish Development International	2016/17	2,344	43	23	24	102	28	86	21	72
OP4	Number of Unemployed People that have Participated in Council Funded or Operated Employability Activities	2016/17	50,743	423	795	520	5,089	1,590	586	1,501	397
OP5	Availability of Employment Land	2016/17	38.4%	22.4%	16.7%	0.0%	23.3%	7.2%	98.4%	15.6%	60.5%
OP6	Number of Businesses Participating in SDP	2016/17	1,033	4	18	10	42	23	29	21	24
OC1	Gross Value Added per Capita	2015	£23,685	£23,497	£15,200	£15,128	£17,873	£15,200	£22,540	£21,918	£22,540
OC2	Gross Weekly Earnings – Residence Based	2016	£536.60	£498.70	£549.90	£565.40	£534.30	£522.70	£527.90	£538.50	£572.70
	Gross Weekly Earnings – Workforce Based		£535.00	£491.80	£523.70	£534.30	£517.10	£510.00	£498.10	£519.30	£514.10

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- OTHER SERVICES FAMILY GROUP 2 (ENVIRONMENTAL SERVICES AND CULTURE/LEISURE)**

Ref	Indicator	Period	Scotland	Moray	East Ayrshire	East Lothian	Fife	North Ayrshire	Perth & Kinross	South Ayrshire	Stirling
OC3	Employment Rate	2016/17	73.4%	73.5%	66.6%	75.0%	73.7%	64.7%	77.1%	72.0%	74.4%
OC4	New Business Starts per 10,000 Working Age Population	2015	62	50	50	58	54	46	61	60	67
OC5	Business Survival Rate - (3 Year)	2012-2015	62.0%	64.6%	61.3%	60.0%	63.0%	64.4%	61.5%	61.3%	68.7%
OC6	Claimants in Receipt of Out-of-Work Benefits	2017	10.2%	7.5%	12.9%	6.5%	10.6%	14.2%	7.3%	11.0%	7.5%
OC7	Working Age Population with Low/No Qualifications	2016	11.9%	12.8%	17.4%	9.6%	11.5%	15.8%	8.3%	11.6%	8.0%
OC8	Town Vacancy Rate	2016/17	10.2%	11.9%	13.8%	5.6%	15.4%	12.0%	8.8%	23.9%	2.5%
OC9	Number of Business Gateway start-ups that are Trading	2016/17	8,983	132	257	226	541	304	238	131	234
OC11	Leverage of External Funding	2016/17	£1.54	£3.69	£11.51	£0.67	£1.35	£0.62	£0.80	£0.71	£1.30
OC12	Number of Planned New Jobs from Completed Inward Investment Projects	2016/17	4,426	-	175	-	243	34	-	118	46
	Number of Planned Safeguarded Jobs		3,414	-	-	-	396	154	100	219	10
OC13	No. of Unemployed People that have Progressed to Employment as a Result of Participation in Council Funded/Operated Employability Activities	2016/17	17,020	83	532	111	1,822	704	367	304	61

Ref

I = Input Indicators

A = Activity Indicators

OP = Output Indicators

OC = Outcome Indicators