

THE MORAY COUNCIL

MINUTE OF MEETING OF HEALTHIER STRATEGIC GROUP

THURSDAY 2 JULY 2009

COUNCIL OFFICE, ELGIN

PRESENT

Councillor L Bell (Chair)	The Moray Council
Councillor B Jarvis	The Moray Council
Councillor A McDonald	The Moray Council
Councillor A McKay	The Moray Council
Councillor J Sharp	The Moray Council
Mrs E Brown	NHS Grampian
Mrs T Gervaise (Substitute for Dr L Wilkie)	NHS Grampian
Andrew Fowlie	NHS Grampian
Mike Perera	NHS Grampian

APOLOGIES

Apologies for absence were intimated on behalf of Councillor J Hamilton, Mr C Muir, Dr L Wilkie and Mr R Anderson.

IN ATTENDANCE

Mr S Riddell, Director of Community Services, Mrs J Mackie, Lead System Manager (substituting for Sally Chisholm), Mrs B Mustard, Corporate Policy Unit Manager, and Mrs S Kennedy, Committee Services Officer as Clerk to the Meeting.

ALSO IN ATTENDANCE

Superintendent S Milton and Mrs A Slee.

OBSERVERS

Mrs D Bosworth, Principal Accountant the Moray Council and Miss V Walker, Summer Student.

1. MINUTE OF MEETING DATED 9 APRIL 2009

The Minute of the meeting of the Healthier Strategic Group dated 9 April 2009 was submitted and approved subject to amendment of page 3, item 4 to replace Dr Lesley Wilkie with Mrs Tracey Gervaise.

MATTERS ARISING

Mr S Riddell, Director of Community Services referred the Group to item 6, page 4 of the Minute, and advised that a written report on the Moray Alcohol and Drug Partnership would be submitted to the next meeting of this group

2. SOA PERFORMANCE REPORT (2008/09)

Mrs A Slee entered the meeting during discussion of this item.

There was submitted a report by the Corporate Policy Unit Manager inviting the Healthier Strategic Group to consider an analysis of performance in addressing the national and local outcomes over the first year of the SOA (2008/09).

Mrs B Mustard, the Corporate Policy Unit Manager updated the Committee on the SOA 09/10 and stated that that she was anxious to close the books on 09/10. She advised that she would be meeting with lead officers regarding the potential to monitor outstanding actions from last year, to report on Appendix 1 to the Scottish Government and to prepare a performance report for the public to meet the deadline of September 2009. She further advised that in regard to the SOA for 09/10 there would be no monitoring information available until October 2009 (3rd cycle) to allow time for the process to embed.

Thereafter, the Group agreed to:

- (i) approve the analysis of performance against the actions addressing the national and local outcomes over the first year of the SOA;
- (ii) note the current performance against the indicators and that this position will be updated as information becomes available; and
- (iii) note the recommendations for improvement in the monitoring of the new SOA (2009/10) based on lessons learned from the conduct of the process during the first year.

3. SOA 2009/10

Mrs B Mustard, the Corporate Policy Unit Manager updated the Group on the Single Outcome Agreement for 09/10 and congratulated everyone on meeting the deadlines in regard to local delivery action plans. However, she advised that some further work was still required in regard to smart targets and milestones and Research and Information Officers would be contacting

officers to ensure that actions can be measured. Amendments will be reported to the Community Planning Board on 27 August 2009. She intimated that it was very important that local delivery plans are set up now, as it would make monitoring easier in the future.

In regard to the national position she advised that all 32 Local Authorities had submitted their Single Outcome Agreements on time. She also intimated to the Group that a ministerial visit was being proposed for the 18 August 2009. The Healthier Strategic group agreed to look at possible ideas for the visit and also to include a digital story.

Thereafter, Mrs B Mustard agreed to send out details to all members of the group confirming who the minister is, that will be visiting Moray.

4. MORAY ALCOHOL AND DRUG PARTNERSHIP

Mr S Riddell, the Director of Community Services updated the Group on the work of the Moray Alcohol and Drug Partnership. He advised that a sub group had been established and a lot of work was on-going and a number of documents would be submitted to the next meeting of this group for debate and signing off.

He also advised that the Alcohol and Drug Service had been subject to a follow up inspection recently and that he had seen a draft report showing that inspectors were disappointed at the slow progress in Moray. However inspectors acknowledged that the new structure, linking in to the Community Planning Partnership, is a promising development.

He intimated that all staff were in place and it will be important that strategic direction and implementation of an agenda for action is taken forward to ensure delivery of outcomes on behalf of the Healthier Strategic Group.

5. RECRUITMENT OF A SENIOR HEALTH IMPROVEMENT POST

Mr S Riddell, Director of Community Services advised that in regard to the post for a Senior Health Improvement Manager the budget had been approved and the post graded. The post will be advertised shortly, the officer would report to the Director and this post holder will have a lot of input into this group.

6. HEALTHY EATING/ACTIVE LIVING STRATEGY

There was submitted a report by the Public Health Lead, MCHSCP informing the Group of the intended strategic approach and the level of commitment required by the Community Planning Partnership to effectively plan, implement, monitor and evaluate the Moray Healthy Eating and Active Living Strategy and Action Plan.

Mrs T Gervaise, The Public Health Lead, MCHSCP updated the group on the background to the report. She advised that the prevalence of obesity in

Moray continued to rise and give cause for concern and that there was a need to prioritise and streamline the current strategic structure and systems to support the embedding of evidence based and performance managed activity to effectively tackle obesity and to enable and support the population of Moray to achieve and sustain a healthy weight.

During discussion members discussed various options and ideas that would help to address the situation including the possibility of a community kitchen and bronze awards. It was felt that the Healthier Group could do something to help and it was suggested that 4-5 actions be brought to the next meeting for debate and approval. It was also suggested that the Director of Educational Services be invited to attend the next meeting of this group to discuss options around the possible use of educational establishment for a community kitchen. Mrs Gervaise agreed to send a copy of the national plan to the Clerk for circulation to members of this group.

Thereafter, the Group agreed to support the intended strategic approach and oversee the level of commitment provided by the Community Planning Partnership, so to effectively plan, implement, monitor and evaluate the Moray Healthy Eating and Active Living Strategy and Action Plan.

7. SELLING ALCOHOL RESPONSIBLY

There was submitted a report by the Community Planning Officer inviting the Group to respond to the consultation on a new Code of Practice for Alcohol Retailers in respect of standardising alcohol measures in on-trade premises.

Mrs B Mustard, the Corporate Policy Unit Manager updated the Group on the background to the report and advised that the Healthier Strategic Group needs to influence policy ideas and strategy to the Licensing Forum. The Group noted that Councillor Sharp and Mrs T Gervaise both attended the licensing forum meetings.

Members of the Group felt that spirit measures were confusing for the public and the Public Health Lead, MCHSCP agreed to circulate a card on spirit measures to the group.

Thereafter, the Group agreed to respond to the consultation on a new Code of Practice for alcohol retailers in respect of standardising alcohol measures in on-trade premises. It was also agreed that John Campbell, the Alcohol and Drug Officer be included and consulted on any reports of this nature and that any views be forwarded to him so that he can respond to the consultation on behalf of this group.

8. COMMUNITY PLANNING WEBSITE

There was submitted a report by the Community Planning Officer asking the Group to assist in taking forward actions agreed by the Community Engagement Group to address a number of issues around information provided for the Community Planning website.

Following consideration the Group agreed:

- (i) to participate in establishing a network of content providers to provide regularly updated information for the Community Planning website.
- (ii) to note that guidance on the content the Community Planning Officer will provide management of the site.
- (iii) to note that the website will be a standing item on all future Theme Group agendas.
- (iv) to actively promote the site as a key source of information about Community Planning in Moray

9. ANY OTHER COMPETENT BUSINESS

There were no items under AOCB.

10. DATE OF NEXT MEETING

The meeting noted that the next meeting of the Group would be held on Thursday 22 October 2009.

11. ITEMS FOR INFORMATION

The meeting noted the Action Sheet from the Community Planning Board meeting dated 7 May 2009.