

REPORT TO: HEALTHIER STRATEGIC GROUP - 22 October 2009

SUBJECT: Healthier Strategic Group; Strategic Approach – Forward Planning.

BY: Public Health Lead, MCHSCP.

1. REASON FOR REPORT

1.1 To inform the Healthier Strategic Group of the proposed system and structure to support the Group's strategic approach and agenda so to maximise strategic understanding, planning and gain. **(Appendix 1.)**

2. RECOMMENDATION

2.1 That the Healthier Strategic Group review and approve the proposed system and structure so to support the Group's strategic approach and agenda so to maximise strategic understanding, planning and gain.

3. BACKGROUND

3.1 The purpose of the Single Outcome Agreement (SOA) is to detail strategic priorities, identify outcomes which will be delivered by community planning partners either individually or jointly, and show how these outcomes will contribute to the Scottish Government's relevant national outcomes.

It brings a new approach to partnership working which focuses on the delivery of five agreed strategic objectives and is accompanied by greater local freedom, reduced ring fenced funding, and less monitoring and reporting.

3.2 The partnership has identified health related issues as a priority and this is highlighted and addressed via National Outcome 6: We Lead Longer Healthier Lives.

Local evidence indicates that the health priority areas to address are:

- Healthy Weight
- Long Term Conditions
- Tobacco
- Alcohol
- Mental Health
- Older People and Vulnerable Groups

3.3 The public policy arena is characterised by a range of complex, seemingly intractable problems and issues; poverty, social inclusion, community safety, regeneration, substance misuse, homelessness, increasing prevalence of obesity, long term conditions, smoking and depression increase the list of community concerns. The problems are cross cutting and require a holistic approach to problem solving. The focus must shift from internal organisational agendas to partnership working. This requires partners to build on existing professional relationships in non-hierarchical decision making environments, and via

negotiation and brokering support the connections that need to be made to mobilise and target resources and effort to support local health gain.

- 3.4** To enable and support the Healthier Strategic Group to maximise strategic understanding, planning and gain it is suggested that the aforementioned system and structure be adopted (**Appendix 1**):

The flow chart highlights

- Identification of one health priority per Healthier Strategic Group meeting
NB: This will not exclude Lead Officers from submitting reports on other priorities and/or Local Delivery Action Plan performance, management and risk reporting.
- Four weeks prior to the meeting the Lead Officer responsible for the identified health priority submits a brief report to be circulated to the group and identifies appropriate community planning partner lead officers to attend the meeting so to enable and support discussion and action(s) on cross cutting themes/priorities.
 NB: Report and list of CPP lead officers to be submitted to The Moray Council Corporate Policy Unit Manager
- Two weeks prior to the meeting the Lead Officer responsible for the identified health priority submits report(s) which may include proposed solutions to current barriers, gaps and issues to aforementioned council manager.
NB. Appendix 1. Draft flow chart, agenda timetable may be ammended to accommodate CPP agenda timetable requirements.

- 3.5** Suggested health priorities for forthcoming meeting dates:

22 nd October 2009	Alcohol
4 th February 2010	Long Term Conditions
29 th April 2010	Mental Health
19 th August 2010	Older People and Vulnerable Groups
11 th November 2010	Tobacco

NB. Healthy Weight was reported and discussed on the 2nd July 2009 a second report will be submitted to the Healthier Strategic Group for review and approval.

4. SUMMARY OF IMPLICATIONS

(a) Community Plan / Theme Plans / Partner Plans

Nil

(b) Policy and Legal

Nil

(c) Resources (Financial, Staffing and Risks)

Nil

Guest Lead Officers from the Community Planning Partnership will be requested to attend the Healthier Strategic Group meeting.

(d) Consultations

The proposed system and structure was discussed and agreed by the Chair of the Healthier Strategic Group, General Manager MCHSCP, Lead Officers responsible for the health priorities identified in Outcome 6: We Lead Longer Healthier Lives and TMC Corporate Policy Unit Manager.

5. CONCLUSION

5.1 Wider strategic planning and the embedding of evidence-based and performance managed activity is required to effectively improve the health and well being of the Moray population.

5.2 To prioritise and streamline the Group`s strategic approach, agenda and planning systems and structures shall :

- Enable and further enhance the Group`s strategic approach, understanding, planning and gain
- Support a whole system, integrated approach in the planning, delivery and performance management of activity that will enable and support the population of Moray to achieve and maintain improved health and well being.

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Background Papers: Nil