

National Outcome 7 – We have tackled the significant inequalities in Scottish society

Local Outcome 14 - Inequalities in Moray will be addressed

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| KEY ACTION | Implement Fairer Scotland Fund | |
| SMART Targets for Key Action | | |
| <p>The following actions will support the implementation of the Fairer Scotland Fund –</p> <p>Actions:</p> <ul style="list-style-type: none"> • produce Fairer Scotland Fund Strategic Assessment • identify areas of deprivation in Moray • Agree accurate poverty indicators for Moray for long-term monitoring of the effect of the fund • improving employability services in Moray • improving financial education, financial awareness and use of services offering information and advice on aspects of money in Moray refer to collective advice services • invest 75% of the fund by March 2010. For each funding stream, document means of tracking the effect on individuals and/or communities • develop Moray Assisted Recruitment Scheme (MARS) | | |
| Quarter 1 Milestone | | Date |
| <ul style="list-style-type: none"> ○ Production of initial Fairer Scotland Fund strategic assessment ○ Review content of strategic assessment to identify areas of deprivation ○ Employability research study complete. Write draft Employability Action Plan ○ Financial Inclusion seminar to receive feedback on local issues and agree priorities for financial inclusion strategy ○ Fairer Scotland Fund process for applicants launched (1st and 2nd round) ○ Discussion with Moray Council Training department on development of MARS linking with existing apprenticeship scheme | | June 2009 |
| Quarter 2 Milestone | | Date |
| <ul style="list-style-type: none"> ○ Review employability research study to identify areas of deprivation. ○ Consultation with other local authorities and experts on poverty indicators appropriate for rural areas. Fairer Scotland Fund team meeting with NHS regarding key areas for health related to poverty. ○ Finalise Employability Action Plan. Strategy drafted Employability tendering process complete. Draft surveys for unemployed people and | | Sep 2009 |

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| <p>local services to obtain feedback on current service provision.</p> <ul style="list-style-type: none"> ○ Research into services offering financial information and advice. Survey of local services to assess awareness of national financial organisations and online resources. Draft Financial Inclusion Strategy. ○ First contracts for delivery under the fund agreed and finalised, 3rd round of funding launched. ○ Develop scheme outline and identify suitable funding streams including the FSF. Write and submit funding proposals. ○ Identify and seek initial indications of interest from local employers | |
| <p>Quarter 3 Milestone</p> | <p>Date</p> |
| <ul style="list-style-type: none"> ○ Development of list of potential poverty indicators and consultation process. Feedback and re-drafting of list. ○ Award employability Tenders. Undertake Employability surveys to gather information on focus of improvements to services. EAG Strategy group finalise Employability Strategy and distribute to partners. Revise milestones for Quarter 4 based on content of Strategy and results of surveys. ○ Financial Inclusion day to consult on Strategy. Finalise Financial Inclusion Strategy and Action Plan and distribute to partners. Revise milestones for Quarter 4 based on content of Strategy. ○ Develop the FSF further – contracts from second round funding process awarded ○ Continue to develop MARS with partners and local employers | <p>Dec 2009</p> |
| <p>Quarter 4 Milestone</p> | <p>Date</p> |
| <ul style="list-style-type: none"> ○ Poverty indicators for Moray and method of tracking established. ○ Employability Action Group to complete review of Employability Strategy. Milestones for this quarter to be set at Quarter 3 (from Employability Strategy and Action Plan). Set initial targets for 2010/11. ○ Social Inclusion Implementation Group to review Financial Inclusion Strategy. Milestones for this quarter to be set at Quarter 3 (actions from Financial Inclusion Strategy). Feedback on method of communication of Financial Inclusion Network. Set initial targets for 2010/11. ○ Contracts for 3rd round of funding awarded. Review and evaluation of the impact of the Fairer Scotland Fund complete. Complete review of Social Inclusion Strategy. Complete review of FSF submission/action plan. 75% of the funding awarded. ○ Continue development of MARS with partners and local employers ○ Results of funding proposals received and implementation of MARS (May 2010) | <p>March 2010</p> |

Expected outcome/contribution to the local and national outcome

- Raised awareness and understanding of poverty and inequalities in Moray amongst partnership.
- Improved engagement of individuals, groups and communities facing poverty and disadvantage
- Increased understanding of inequality issues faced by disadvantaged groups
- Increase financial inclusion of individuals.
- Increased resources to support individuals facing poverty.
- Increased opportunities for disadvantaged young people to enter the labour market

This work is expected to contribute towards ;

National Outcome 7 – We have tackled the significant inequalities in Scottish society

Local Outcome 14 - Inequalities in Moray will be addressed.

National Outcome 2 – We realise our full economic potential with more and better employment opportunities for our people

Local Outcome 5 – People in Moray will have access to better paid employment.

National Outcome 4 - Our young people are successful learners, confident individuals, effective contributors and responsible citizens

Local Outcome 9 - More young people will develop to be successful adults

It may also contribute towards:

Local Outcome 11 - An increased number of people in Moray will be active in improving their own health and Local Outcome - 12 An increased number of elderly and vulnerable people will be able to sustain an independent quality of life , National Outcome 6 – We live longer, healthier lives.

Local Outcome 25 - Agencies will work together and individually to improve services, National Outcome 15 – Our public services are high quality, continually improving, efficient and responsive to local people's needs.

Resources

- Fairer Scotland Fund Team
- Fairer Scotland Fund
- Social Inclusion Implementation Group
- Lowlands and Uplands European Social Fund Priority 2
- Futures Job Fund
- Moray Council Economic Development
- Skills Development Scotland

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