

Moraywide actions – ICSP 2009/10 – progress summary

Outcome statements

a. All parents and young children thrive.

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
For those referred to the police in domestic abuse incidents increase the percentage who are only referred once	<ul style="list-style-type: none"> • Multi agency screening in relation to child protection/adults at risk and domestic abuse enhanced. • Positive daily contact between Grampian Police and Social Work Department has been in place for some time now. • Designated points of contact established within Health and Education. • Interaction and discussion involving all four agencies embedded into working practices. • Enhanced support and commitment from all partners to integrated action planning. • Maintain and build on existing arrangements. • Work towards enhanced model involving partners 'round the table' for screening meetings. • Enhance screening model in GIRFEC arena. 	None available.	
Increase the percentage of new mothers who are screened for perinatal mental health in the first 8 weeks post birth	Solution Orientated Approach Screening Tool for postnatal depression now established and utilised by Health Visitors and Sure Start Nursery Nurses.	None available.	Specialist perinatal mental health pilot project ceased end March 2010.

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
<p>Increase the percentage of mothers giving birth who are drug and tobacco free</p>	<ul style="list-style-type: none"> • Moray Tobacco Alliance established with cross sector representation from NHS Grampian, TMC and voluntary sector – draft action plan developed and disseminated for comment. Action Plan priorities directly link and support the local implementation of Scotland's Future is Smoke Free. • NHS G Smoking Advice Service Advisors (SAS) x 2 in post. • Smoking cessation support available via community pharmacies throughout Moray and via health professionals (Midwives and GP's) • Specialist Smoking in Pregnancy pilot project completed, draft evaluation report completed. NHS G SAS Advisor Advisor has role, remit responsibility to support pregnant women with their quit attempt. • NHS G SAS Advisors delivering cessation sessions in variety of formats (groups 1:1) and venues (community and hospitals) throughout Moray. • NHS G SAS Advisors work in partnership and support existing programmes and initiatives • SAS support continues via community pharmacies 	<p>9 referrals to SAS 2 pregnant women quit smoking</p>	<p>-</p>

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
	<ul style="list-style-type: none"> • Raising the Issue of Tobacco Training : Participants (anyone who is able to raise the issue of smoking with individuals) will gain awareness of the purpose, benefits and process of raising the issue of smoking and health, communication skills and how to refer people to local smoking cessation services for support training programme in place • Healthy Lifestyle programme currently being delivered to pregnant mothers and mothers whose child is aged under 1 year at Covesea Supported Accommodation and at Moray College's Mum's to Be Group. Programme includes sessions on alcohol and drug misuse, prevention and information. 		

b. Children succeed in school.

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
For young people who offend increase the proportion where this occurs only once	Youth Justice Implementation Group established	No of young people offending once – 2006/7 baseline = 60.8% 2009/10 = 67.1%	-
Reduce the rate of exclusion in school	<ul style="list-style-type: none"> • Working party continues to meet and is now in a position to pull together information to consult on revised structures. • Continue to develop structure to align with developments in LMGs, GIRFEC and additional resource packages. • A pilot scheme involving 6 schools is being developed. The schools will receive a monthly report summarising pupil attendance and exclusions. In the event that difficulties are identified it is hoped that we will be able to assist schools in developing early intervention strategies, thereby improving attendance rates and reducing exclusions. 	None available	-
Improve the average total tariff score for attainment by S4	<ul style="list-style-type: none"> • Preparation of strategy to raise attainment presented to Children & Young People's Services Committee on 17 February 2010. • Appointment of 16+ Learning Choices Coordinator and work undertaken to develop this national programme. • Continue to monitor performance and attainment of looked after 	None available	Report to SMARTER Theme Group 1 April 2010.

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
	children.		

c. Young people become successful adults.

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
Increase the proportion of school leavers going onto a positive destination in education, training & employment	<ul style="list-style-type: none"> • Summer 2009 leavers pilot evaluated • Data sharing protocol agreed with SDS • Secondee Appointed mid November • Re-worked strategic and action plan agreed • Scottish Governments 16+ Learning Choices Framework document widely disseminated • Winter leavers cohort data collated and analysed • Vision and strategic principles for delivery of 16+ LC shared with stakeholders • 16+ positioned within CfE Senior Phase • All school guidance teams briefed • Data collection improved • Recommendations for early identification of at risk young people and intervention strategy produced • Case studies on good practice collected • Pilot work at one secondary completed and will be evaluated over summer 	The % of young people leaving Moray Secondary and special schools with a negative destination during the period was 12%	

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
	<ul style="list-style-type: none"> • Sub groups schools and community established • Post School transition Guidelines consulted and produced • Role of LMG and 16+ agenda agreed • Overview of 16+ needs across Moray • First draft of e prospectus produced • Views of young people sought • Parent Council representatives briefed 		
<p>Reduce the rate of young people (under the age of 25 years) killed or seriously injured through road traffic accidents</p>	<ul style="list-style-type: none"> • During Q3, 340 S6 pupils have received 'Driving Ambition' training and 15 young drivers have attended 'Young Drivers' Training days. 755 S5 pupils (all Moray S5) have attended the 'Safe Drive Stay Alive' presentation in Aberdeen. 30 young drivers in Buckie were targeted as part of the 'Proactive Hotstrike' Initiative. A total of 22 young drivers have been warned regarding 'antisocial driving' and 1 vehicle has been seized. Operation Taurus is detailed below. • 6 Operation Taurus Initiatives carried out across Moray during Q3. This resulted in 451 vehicles being stopped and 146 drivers being breath tested. 1 positive 	<p>At 31 December 2009, the following comparisons related to road collision casualties could be made for period 1 April 2009 to 31 December 2009 and the same period 2008.</p> <p>2008/9 – Adult KSI Casualties – 42 (KSI – killed or seriously injured) 2009/10 –Adult KSI Casualties – 31</p> <p>2008/9 – Child KSI Casualties – 2 2009/10 – Child KSI Casualties – 0</p> <p>2008/9 – Slight Casualties – 147 2009/10 – Slight Casualties – 168</p> <p>This shows a clear reduction in the main area of KSI casualties, although there was one fatal casualty in Moray during Q3. The</p>	

Indicator	Work Undertaken	Data (Q1-Q3)	Notes
	breath test. Comparing Q1 to Q3 2008/9 to current period, drink drive detections are 8% down despite an increase in breath tests through Operation Taurus. <ul style="list-style-type: none"> • 3 Driving Ambition inputs at Moray Secondary Schools (S6) • 3 Operation Taurus Drink Drive Initiatives • 3 Operation Piston Antisocial Driving Initiatives • 1 Proactive Hotstrike event • 1 'Over 55s' Driver Training day 	small rise in slight casualties is probably affected by this reduction in KSI casualties.	
Increase the rate of 11-18 year olds and 18-25 year olds who self report that they are:- (i) alcohol; (ii) drug; and (iii) tobacco free	See supplementary report.	See supplementary report.	-

Working together

a. Increase the capacity of staff and agencies to work together at a local level

Action	Work undertaken	Notes
Develop locality teams through locality management groups	<ul style="list-style-type: none"> • Each group has developed a locality Action Plan for 2009-10 • Each group has developed a locality Plan included in the 2010-12 Integrated Children's Services Plan 	-

b. Streamline planning and decision-making

Action	Work undertaken	Notes
Implement an Integrated Assessment & Planning Framework where the process can	See supplementary report.	-

Action	Work undertaken	Notes
lead to 'one child, one meeting, one plan'		
Devolve responsibility for resource, planning and decision-making to a local level as far as possible	<ul style="list-style-type: none"> • Meetings have occurred with schools to establish the most effective way of devolving resources in conjunction with the restructuring of the Inclusion and Support Service • Working party continues to meet and now are in a position to pull together information to consult on revised structures. 	Outcome from this certainty will be considered by Educational Services.

c. Measure & evaluate progress

Action	Work undertaken	Notes
Measure impact for service users	<ul style="list-style-type: none"> • Two requests for information and data regarding the high level outcomes were made on 31 July 2010 and 17 February 2010. The July response was reported to the SMARTER Theme Group on 24 September 2009 and 17 December 2009 with a follow-up report on Looked-after children requested for the Theme Group meeting on 1 April 2010. Annual Report on 2009-10 ICSP to be reported to SMARTER Theme Group on 24 June 2010. • Reports on the work of the Locality Management Groups in respect of the high level outcomes were requested November 2009 and the Head of Children & Families Services and Acting Head of Education Support Service met with LMGs in the period 26 January 2010 to 25 March 2010 to review progress. 	-
Monitoring effectiveness of services and intervention	<ul style="list-style-type: none"> • The Local Integration Support Officers (LISOs) continue to carry out quarterly audits of multi agency working using the LIAP procedures within their localities. The audit requires the use of the GIRFEC standards audit tool and 	Report for final quarter period was presented to SMARTER Theme Co-ordinating Group on 27 May 2010.

Action	Work undertaken	Notes
	<p>an analysis of feedback forms from children, young people, parents and professionals. The quarterly audit covering that period has just been completed and shows an increase in the number of LIAP processes being initiated across Moray, compared with the previous quarter. These audits are regularly reported on to the SMARTER Theme Co-ordinating Group as part of the GIRFEC update from the GIRFEC Development Officer.</p> <ul style="list-style-type: none"> • The Local Integration Support Officers (LISOs) will complete the final quarter audit for the year 2009/10 from implementation of LIAP on 1st April 2009. This will involve the use of the GIRFEC standards audit tool, revised feedback forms for all those involved in the LIAP process, including children, young people, parent, carers and professionals. This audit is forwarded to the GIRFEC Development Officer who will analyse it and report to the SMARTER Theme Co-ordinating Group at the next meeting following the audit period. 	
<p>Ensure effective communication and engagement strategies are in place</p>	<ul style="list-style-type: none"> • Communications strategy agreed at SMARTER Theme Group on 24 September 2009. Each Locality Management Group will have been visited twice by the Head of Children & Families Services and the Acting Head of Educational Support Services in the year 2009-10. The Heads also attend regular meetings with the Local Integration Support Officers to effect communication between the SMARTER Group and the LMGs. • To complete the second round of visit to 	<p>Reports from the LIAP Consultation, an update of summary changes made following consultation and new documentation are all on Moray's GIRFEC website: www.moray.gov.uk/girfec.</p> <p>A GIRFEC sub group for practitioners has been established to progress future developments and the GIRFEC sub group for training continues to plan and deliver multi agency training to support staff.-</p>

Action	Work undertaken	Notes
	<p>LMGs, the Lunchtime Briefing will occur on 4 March 2010 and greater stakeholder involvement is planned for the 2010-12 ICSP.</p> <ul style="list-style-type: none"> • Website for the SMARTER Theme Group has been established and SMARTER Co-ordinating Group will review the website at its meeting on 4 March 2010. • Interim reports on the first review of the 2009-10 ICSP presented to SMARTER Theme Group on 24 September 2009 and 17 December 2009. • Annual report will be presented to the Theme Group in June 2010. • The LIAP consultation through the feedback tool closed at the end of November 2009 and development plan was widely consulted on through the GIRFEC Development Group. • Advice was sought from the Community Planning and Development Manager on stakeholder involvement. 	

Supplementary Report

Increase the rate of 11-18 year olds and 18-25 year olds who self report that they are:-

- (i) Alcohol;**
- (ii) Drugs; and**
- (iii) Tobacco free.**

Work undertaken:

- (i/ii/iii) Healthy Minds Practitioners Forum reconvened
- (i/ii/iii) Planning stages of development of online resources for Healthy Minds to be used nationally – Learning Teaching Scotland (LTS) and Health Promoting Schools (HPS)
- (iii) Implementation and evaluation of Kick Butt Smoking Cessation Pilot Project at Lossiemouth High ASG)
- (i/ii/iii) On going implementation of SMS Young Persons Drop in Services based at Dr Grays and Elgin Youth Cafe
- (i/ii/iii) On going implementation and evaluation of Mobile Information Bus (MIB) to young people Moray-wide
- (i) Planning and implementation of the Alcohol Free Disco at Joanna's for approx 300 14-15 years olds Moray-wide
- (i/ii) Supported Moray Alcohol & Drug Partnership (MADP) Alcohol Awareness Campaign (5th-10th October 2009) with Health Improvement Assistants delivering sessions in Elgin at; Tesco, Asda, The Moray Council Access Point, St Giles Shopping Centre and Dr Gray's Hospital with the MIB delivering from the Plainstones, Elgin.
- (i/ii) Undertook development of taxi card promotion in conjunction with Safer Streets Group.
- (i/ii/iii) Ongoing D-Rug Programme – a partnership programme delivered within primary schools to P7's with age appropriate information which has been aligned to Curriculum for Excellence's Experiences and Outcomes.
- (i/ii/) Ongoing delivery of drug & alcohol awareness sessions to secondary schools in partnership with MADP.
- (iii) Ongoing Tobacco Awareness Sessions delivered to Moray schools.
- (i/ii/iii) Cohort training session incorporating awareness raising session delivered to Health and Well being in Schools project staff
- (i/ii/iii) Roll out of whole staff awareness raising sessions on Healthy Minds delivered during in service time (planning stage)
- (i/ii/ii) Documentation for on-line Healthy Minds resource finalised
- (i/ii/iii) Joint working with education to develop a curricular pack that supports Healthy Minds, planning stage to include update of activity delivered in November 2009
- (iii) Roll out of Kick Butt Smoking Cessation Project to Elgin South ASG and Forres ASG
- Implementation of Fast Alcohol Screening Test (FAST)/ Alcohol Brief Intervention for all over 16year olds accessing SMS –screening can only be undertaken by a Doctor or Nurse.
- (i/ii) Ongoing delivery of drug & alcohol awareness sessions to secondary schools.
- (iii) Ongoing delivery of Tobacco Awareness Sessions in conjunction with Kickbutt programme.
- Ongoing delivery of Fast Alcohol Screening Test (FAST)/Alcohol Brief Intervention for all 16-25 year olds via primary care services; accident and emergency services at Dr Grays Hospital; mental health services and midwifery services (pregnant mothers only)

Figures relating to the performance indicator for period 1 April to 31 May 2010 (or part period thereof).

(i/ii/iii) SMS figures are reduced due to relocation (x2) of the drop-in service (weekday & weekend). SMS figures are drawn from 165 visits to Lifestyle Drop-In by young people from across Moray.

- Percentage of topics discussed by young people;
 - (i) Alcohol 14.85%
 - (ii) Drugs & Solvent Abuse 1.65%
 - (iii) Smoking 9.9%
- (i/ii/iii) SMS Clinical Consultations (undertaken only by Doctor or Nurse). As part of their clinical consultation all clients have their alcohol, drug and smoking status reviewed and are offered advice and signposting to relevant services.

Month	Apr 09	May 09	Jun 09	Jul 09	Aug 09	Sep 09	Oct 09	Nov 09	Dec 09
Consultations	26	26	30	26	27	30	35	23	17

Month	Jan 10	Feb 10	March 10	April 10	May 10				
Consultations	28	29	33	43	31				

Due to operational issues the MIB had a reduction in service delivery during this period.
 Figures relating to period 1 April 2009 to 31 March 2010

- (i/ii/iii) MIB figures drawn from 106 visits delivered to local Area School Groups.
- Percentage of topics discussed by young people;
 - (i) Alcohol 57.5%
 - (ii) Drugs 29.25%
 - (iii) Smoking 45%
 - (iii) Solvent Abuse 5.6%
- (i/ii/iii/iiii) Areas Supported

Elgin Library Families Day, Elgin Leisure Centre, Operation Avon, Transition Forres, Street Football, RAF Lossiemouth Families Day, Elgin Academy Boys Group, Forres Academy Health and Wellbeing Group, Alcohol Week and SMS Drop-in. Burghead, Hopeman, Lossiemouth, Dufftown, Buckie Operation Avon

- (i/ii/iii) D-rug games delivered throughout Primary Schools in Moray

Elgin ASG			Forres ASG		
West end	08/10/2009	34 pupils	Pilmuir	23/11/2009	32 pupils
Greenwards	19/11/2009	60 pupils	Kinloss	11/05/2009	28 pupils
Mosstowie	12/06/2009	22 pupils	Applegrove	29/06/2009	65 pupils
Bishopmill	22/06/2009	27 pupils			
East end	26/06/2009	21 pupils			
Total pupils delivered to = 164			Total pupils delivered to = 125		
Speyside ASG			Lossiemouth ASG		
Craigellachie	26/5/2009	24 pupils	Hythehill	30/04/2009	40 pupils
Aberlour	05/06/2009	24 pupils			
Inveravon /					
Knockando	16/06/2009	10 pupils			
Total pupils delivered to = 58			Total pupils delivered to = 40		

Keith ASG			Buckie ASG		
Keith	17/06/2009	54 pupils	Portgordon	21/04/2009	22 pupils
			Portessie	05/05/2009	14 pupils
			Findochty	08/05/2009	25 pupils
			Millbank	19/05/2009	33 pupils
			Cluny	11/06/2009	70 pupils
Total pupils delivered to = 54			Total pupils delivered to = 164		

• (i/ii) Drug and Alcohol awareness sessions delivered to Secondary Schools

Milnes ASG		Lossiemouth ASG	
Milnes High		Lossiemouth High	
<ul style="list-style-type: none"> • Freshers Fair for 1st years – Alcohol input – 98 pupils • Drugs input for 1st year pupils involved in Hooked – 30 pupils • Alcohol/Sexual Health – risk taking session delivered to S5 – 30 pupils 	<ul style="list-style-type: none"> • Health Day event for 1st years – 6 Alcohol inputs and 6 drug inputs – 150 pupils • Drugs input provided for Senior pupils involved in Lossie Rocks Project to enable them to provide a peer led drug session to junior project members – 15 pupils 		

• (iii) Tobacco Awareness Sessions Delivered

Elgin ASG		Forres ASG	
Seafield PS	153 pupils	Kinloss PS	25 pupils
East End PS	78 pupils		
Greenwards PS	110 pupils		
New Elgin PS	50 pupils		
Delivered to total pupils = 391		Delivered to total pupils - 25	
Buckie ASG		Lossiemouth ASG	
Millbank PS	95 pupils	Lossiemouth High	
Portessie PS	39 pupils	• Fresher fair	154 pupils
Portknockie PS	23 pupils	• S2 parents event	70 parents & pupils
Portgordon PS	31 Pupils	• Health Day	150 pupils
		• St Gerardine's PS	298 parents & pupils
Delivered to total pupils = 188		Delivered to total pupils & parents = 672	
Milnes ASG			
Lhanbryde PS	28 pupils		
Milnes High Fresher Fair	98 pupils		
Delivered to total pupils = 126			

'Kick Butt' - An Innovative cessation and peer-led tobacco education programme. Weekly Drop-ins at Lossiemouth High School, Elgin Academy and Forres Academy offering brief intervention and signposting to cessation services – sessions commenced April to July 2010 (157 pupils attended over 7 sessions).

Implement an Integrated Assessment & Planning Framework where the process can lead to 'one child, one meeting and one plan'.

Work undertaken:

- 2 full day sessions of solution oriented training have been delivered in the period to 26 individuals from across agencies. Feedback has been extremely positive with an average rise in confidence following training from 3.8 at the beginning of the session to 7.7 at the end
- 8 twilight sessions were scheduled for multi agency audiences specifically to increase confidence on undertaking the role of the Lead Professional. Only 7 were held. One had to be cancelled due to a lack of attendance. 106 participants attended the 7 sessions from the following agencies: Education (59); Social Work (19); Police (12); Health (7); Voluntary Sector (6); Housing (3)
72% of people showed an increase in confidence following the sessions
- The LIAP consultation ended on 30 November 2009 after 8 months, following initial implementation in April 2009. During this time period, professionals were required to implement and follow the procedures and feedback comments on the materials or the process as part of the consultation. From that date, the materials have been subject to changes and amendments have been made as a direct result of analysis of comments made
- The GIRFEC sub Group for Training has analysed the feedback from the Lead Professional sessions and has carried out a training needs analysis. This has formed the basis for training to be delivered from Easter 2010. This will include, for example, Involving Children and Young people; Information Sharing, Consent and Confidentiality; 'My World' Assessment Triangle; Understanding Partner Agencies; Completing the Child's Plan and Report Writing. These will be modules within a wider programme of training which will include briefing sessions being planned for senior managers on the wider approach, in order to ensure a 'top down' approach to embedding the programme. The training has been delayed but is being developed with a view to delivery after the school holidays.
- The Local Integration Support Officers (LISOs) continue to carry out quarterly audits of multi agency working using the LIAP procedures within their localities. The audit requires the use of the GIRFEC standards audit tool and an analysis of feedback forms from children, young people, parents and professionals. The quarterly audit covering that period has just been completed and shows an increase in the number of LIAP processes being initiated across Moray, compared with the previous quarter. These audits are regularly reported on to the SMARTER Theme Co-ordinating Group as part of the GIRFEC update from the GIRFEC Development Officer.
- Following the end of the consultation on 30 November, the comments received were collated and analysed by the strategic GIRFEC Group and decisions were taken with regard to amending parts of the materials to best support practice. These decisions have been sanctioned by the SMARTER Theme Co-ordinating Group. Amendments were made and the LIAP Procedures for 2010 became 'live' on 5 April 2010.
- The GIRFEC sub Group for Training is designing and planning a programme of training to support further implementation of LIAP
- The Integrated Children's Services Staff Development Officer will continue to support Lead Professionals and LISOs to facilitate the process of implementation of LIAP
- The GIRFEC Development Officer continues to be involved with other professionals to revise and re-write the Permanency Manual and ensure effective implementation of the new Looked After Children Guidelines to ensure they are operationally aligned with the GIRFEC programme and work carried out through the LIAP implementation

- The amendments to the LIAP materials will be finalised and re-published, ready to be 're launched' in this period – completed – see above comment.
- The amended materials and further information will be published on the GIRFEC website for access for practitioners. The website now contains all the updated materials.
- The GIRFEC Development Officer will establish a sub group for practitioners to progress future developments. This group met in May and has begun its work in identifying planning pathways in Moray with a view to its involvement in the further streamlining of these.
- The GIRFEC Development Officer will continue to link with pan Grampian colleagues to progress work on the approach across Grampian – this included delivering workshops at an Aberdeenshire event in March 2010

Communication Strategy

Aim

The key strategic aim of the Communication Strategy will be to 'promote the activities of the SMARTER Theme Group in an inclusive manner'.

Objectives

In order to achieve this aim the Communication Strategy has the following SMART objectives:-

1. Ensure straightforward and efficient communication between the Strategy Group and Co-ordinating Group to effectively co-ordinate their work.
2. Improve the accessibility of information about SMARTER Theme Groups activities.
3. Develop stakeholder consultation in the evaluation and development of SMARTER Theme Group activities.

The objectives of the Communication Strategy will be supported by the following:-

1. The use of different channels of communication including:-
 - Conferences, seminars and workshops;
 - Maintaining a web-page; and
 - Press releases and production and circulation of other written material.
2. Regular reporting through Moray Performs.
3. Maintaining productive links with other Theme Groups and Community Planning Partnership.

Principles

The Communication Strategy will adopt the following principles. Communication to be:-

1. Purposeful and timely.
2. Open and based on reliable information.
3. In plain English and be available in other languages on request.
4. The responsibility of all members of the Strategy and Co-ordinating Groups.

Action: Ensure straightforward and efficient communication between the Strategy Group and Co-ordinating Group to effectively co-ordinate their activities.

Activity	By whom	By when	Outcome
Production and distribution of minutes	Group Chairs	Within one month of each group meeting	Good flow of information between groups

Action: Improve the accessibility of information about SMARTER Theme Groups activities.

Activity	By whom	By when	Outcome
Press releases	Agreed by Strategy Group or Associated Groups	As and when required	Raise awareness of wider public
Regular reporting – through Moray Performs	Lead Officer	Reporting cycles	Publicly accessible reporting on Local Action Plans
Website	Project Officer	Ongoing	Timely reporting of SMARTER Group activities

Action: Develop stakeholder consultation in the evaluation and development of SMARTER Theme Group activities.

Activity	By whom	By when	Outcome
Widen service user and other stakeholder involvement	Lead Officer in collaboration with the Community Engagement Group	As and when required	More inclusive development of SMARTER activities and their evaluation