

REPORT TO: SMARTER STRATEGIC GROUP – 17 DECEMBER 2009

SUBJECT: COMMUNITY PLANNING WEBSITE

**BY: MORAY COUNCIL - CORPORATE POLICY UNIT
MANAGER**

1. REASON FOR REPORT

1.1 The reason for this report is to update members of the Smarter Strategic Group on the status of the Community Planning website.

2. RECOMMENDATION

2.1 **It is recommended that the Smarter Strategic Group note the progress of the Community Planning Website as reported to the Community Engagement Group and their agreement that the website be reported to strategic groups as required, not as a standing item.**

3. BACKGROUND

3.1 At the meeting of the Community Engagement Group on 5 November 2009 the Group agreed to note the progress of the Community Planning Website and agree to the website being reported to strategic groups as required, not as a standing item.

3.2 A full copy of the report to the Community Engagement Group is available on the website (www.yourmoray.org.uk) under within the papers for the Community Engagement Group on 5 November 2009, item 3(c). The main progress to the website and e-bulletin is that

- (i) Outdated information has been removed or updated.
- (ii) A network of content providers across the Partnership has now been identified.
- (iii) A guidance document on the content management of the site is currently being produced.
- (iv) A monthly reminder will be sent to the identified content providers reminding them to update their area on the website.
- (v) The front page content on the site will be themed and changed on a fortnightly basis.
- (vi) The e-bulletin will now be sent out on alternate Fridays reviewing the previous strategic group meeting and highlighting the upcoming strategic group meeting.

4. SUMMARY OF IMPLICATIONS

- (a) **Single Outcome Agreement/Service Improvement Plan**
As reported in the original report.
- (b) **Policy and Legal**
As reported in the original report.
- (c) **Resources (Financial, Risks, Staffing and Property)**
As reported in the original report.
- (d) **Consultations**
The Community Engagement Group approved the recommendations within the original report.

5. CONCLUSION

- 5.1 **The Smarter Strategic Group should note the progress of the Community Planning Website and that the website be reported to strategic groups as required, not as a standing item.**

Author of Report: Shelley Flett, Project Officer
Background Papers: Report to & decision of meetings of Community Engagement Group 23 April 2009 and Community Planning Board 7 May 2009
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