

introduction

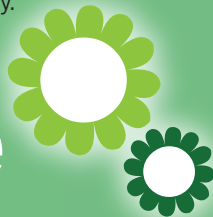


Welcome to this Green Business Seminar, a free event organised by The Moray Council and the Community Planning Partnership Greener Strategic Group.

Businesses have many things to worry about in the current economic climate from producing valued goods and services, satisfying customers, competing in an increasingly global marketplace, and generating a profit, to name a few. On top of this, for most businesses the cost of energy is a relatively small fraction of the total cost of doing business.

So why should a business pay attention to its energy use and potential to reduce energy use by increasing energy efficiency? The main answer is that it makes good business sense. Virtually every business is using more energy than it needs to for its operations

This Seminar is aimed at small and medium sized businesses and will give participants an invaluable opportunity to meet the experts and obtain practical insights into energy saving initiatives and practices that will potentially save their business money.



programme

5.30pm Registration and light buffet/refreshments

6.00pm Welcome by Councillor John Russell, Chair of the Economic Development and Infrastructure Committee

6.10pm Presentation by Robbie Weir, Programme Manager Envirowise Scotland

Businesses of all sizes can realise significant cost savings through improving the resource efficiency and

environmental performance of their operations. This session will introduce a range of simple measures that businesses can take to reduce costs and improve their environmental credentials. Key elements of the presentation will include waste minimisation, water efficiency, environmental management and behaviour change. An overview will be given of the free services available from Envirowise to assist Scottish businesses as well as a showcase of some examples of environmental best practice in Scotland.



7.10pm Presentation by Louisa Coursey, Business Energy Advisor, Energy Saving Scotland Advice Centre

In today's economic climate, cutting the running costs of your business is more important than ever. This presentation targets small businesses and not-for-profit organisations that are aiming to reduce their current fuel bills by becoming more energy efficient. The presentation will look at why businesses should save energy, the correct strategy to achieving these cost savings, and the help available to businesses from the Energy Saving Trust. Participants will be given the opportunity to apply for a free energy audit, which will help to identify areas within their business with a cost saving potential. The methods of funding available to help finance potential energy efficiency instalments and micro renewable schemes will also be discussed.

7.40pm Presentation by Ron Taylor, Managing Director, Parklands

Parklands are a group of care homes based locally in Moray. This presentation provides an overview of their decision to switch to alternative fuels in a bid to save money and become more environmentally friendly. Two years ago, when petrol prices started to rise, the company was forced to look for alternative sources of power. After identifying they were selling their used kitchen oil to a registered waste disposal company, Ron Taylor undertook some research and found a company who supplied equipment to process the oil to run their vans. Parklands now run 6 vans on a mixture of cooking oil and diesel.

7.50pm Question & Answer Session

An opportunity to present your questions to the speakers.

8.15pm Close

green business seminar

booking form

Business Name

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Business Contact

Business Address

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Postcode

Telephone Number

Email Address

Special requirements

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Please return your booking form by Friday 11th September 2009



PLEASE
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The Moray Council
Environmental Services Dept
Planning & Development
Council Offices
High Street
Elgin

IV30 1BX

Green Business Seminar
is a free event organised
by Moray Council and
Community Planning
Partnership Greener
Strategic Group.

**Please return your booking form
by Friday 11th September.**

Don't delay – book early to avoid
disappointment or alternatively
contact Jill on 01343 563347
to make your telephone booking.

green business seminar

Tuesday 15 September 2009
The Gallery, Elgin Library
Cooper Park, Elgin
6.00pm-8.00pm

Buffet available
from 5.30pm



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SUSTAINABLE PROFITS